

# 2017 Leadership & Advocacy Summit

## The State of ACS Chapters

S. Rob Todd, MD, FACS

Professor of Surgery, Chief, Acute Care Surgery, Baylor College of Medicine  
Chief, General Surgery and Trauma, Ben Taub Hospital, Houston, TX

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# 2016 Survey of Domestic Chapters

- Survey developed by the ACS Board of Governors Chapter Activities Domestic Workgroup to capture information on domestic chapters in six key areas:
  1. Member Recruitment
  2. Chapter Council /Committee Representation
  3. Financial Health
  4. Communications
  5. Chapter Meetings
  6. Advocacy
- The survey was open from January to February 2017
- 55 of 67 chapters completed the survey (82%)



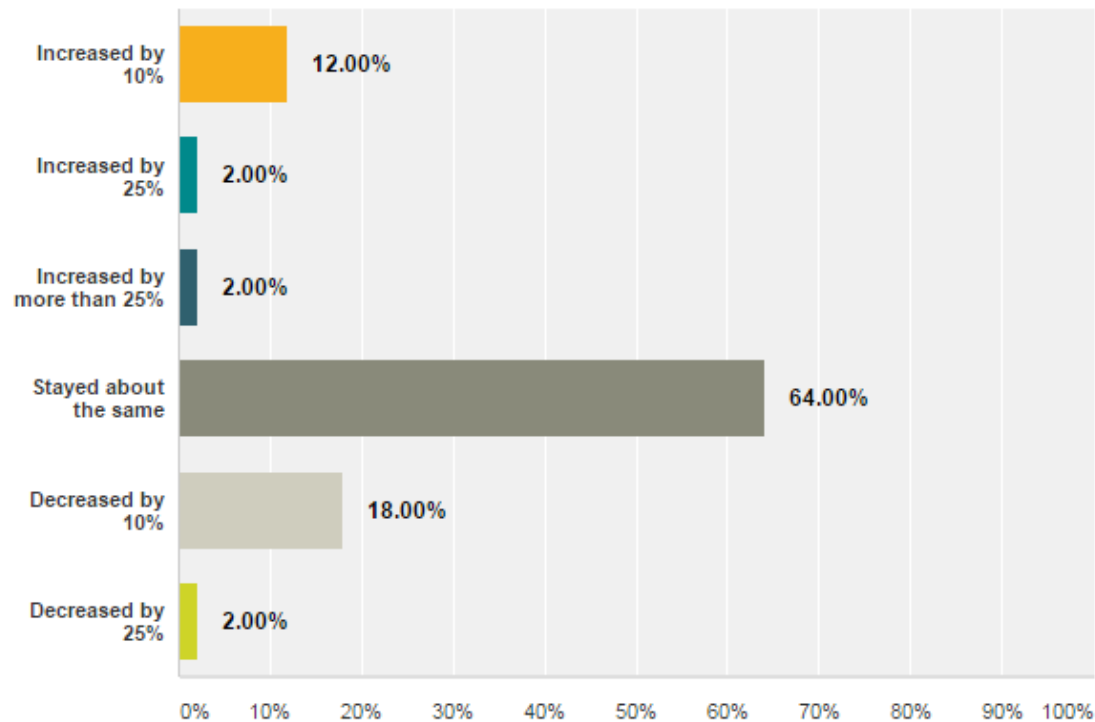
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# Member Recruitment

Over the past three years, the number of members in the chapter has:



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# Member Recruitment

**Please indicate the number of ACS members who paid dues and/or actively participated in your local chapter in 2016**

Member Class	Average Chapter Membership
Fellows	30%
Associate Fellows	20%
Residents	28%



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# Representation: Council/Committees

Does the chapter currently have the following positions on the Chapter Council?

Position	% with Position	Position	% with Position
President	100%	Treasurer	23.6%
President-Elect	74.5%	Secretary-Treasurer	69.0%
Vice-President	32.7%	RAS Representative	50.9%
Secretary	23.6%	YFA Representative	45.5%



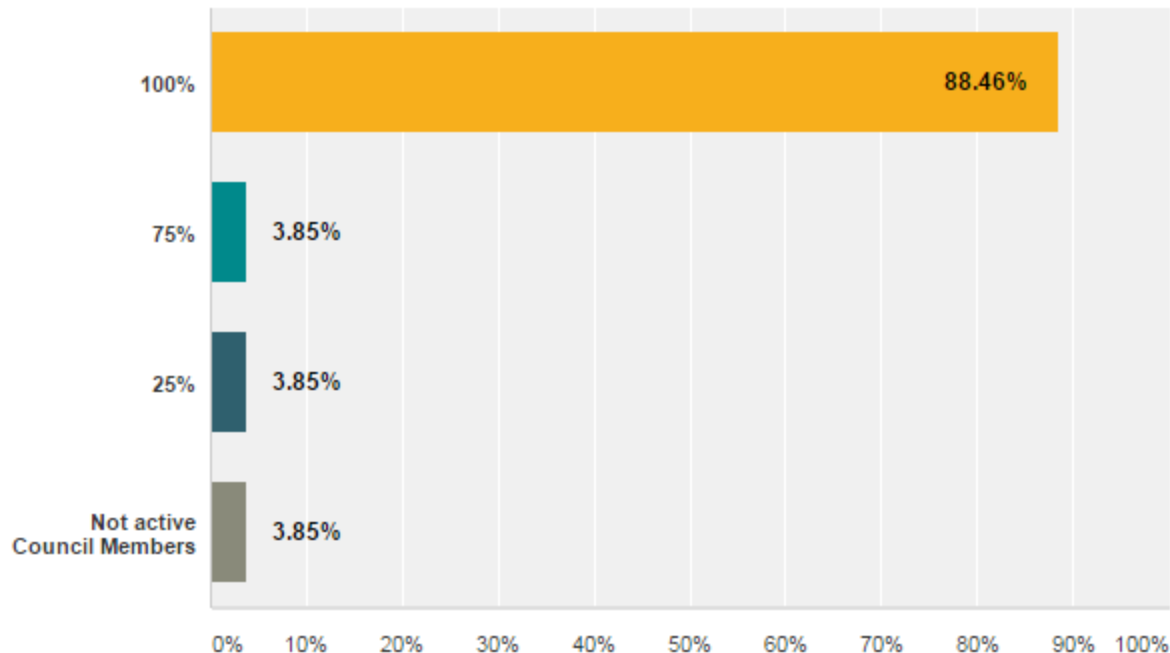
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# Representation: Council/Committees

What percentage of chapter-appointed Governors are active members of the Chapter Council (approximate)?



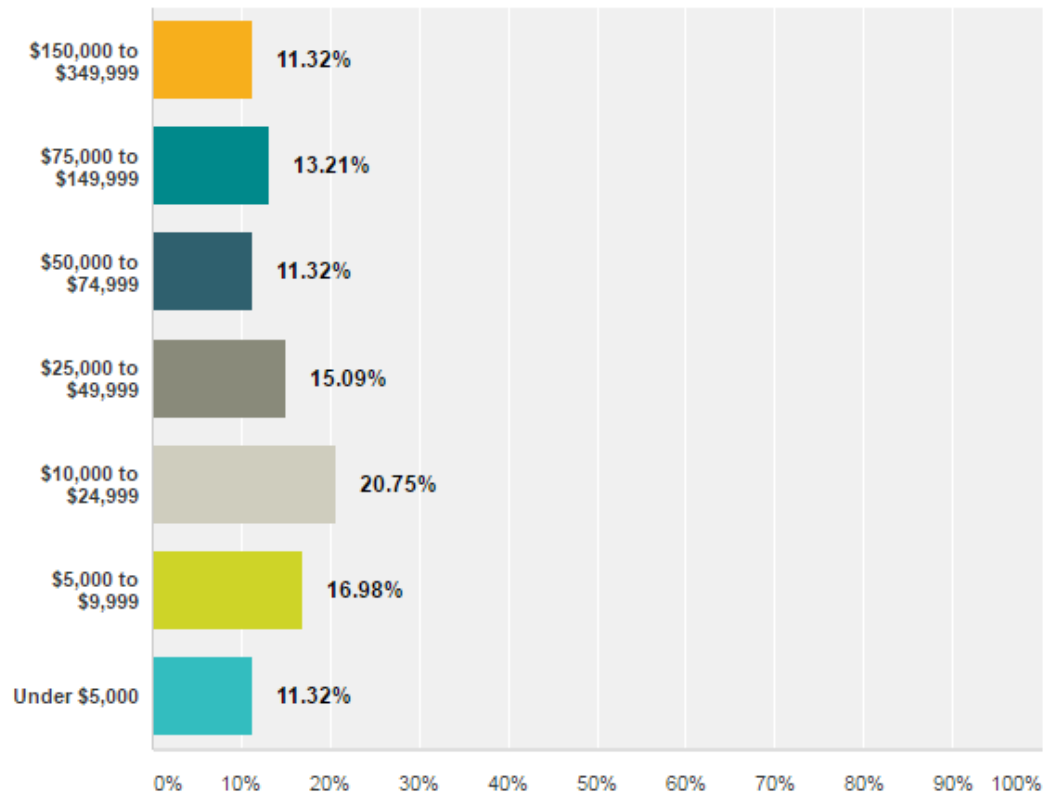
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# Financial Health

What are the current financial reserves of the chapter?



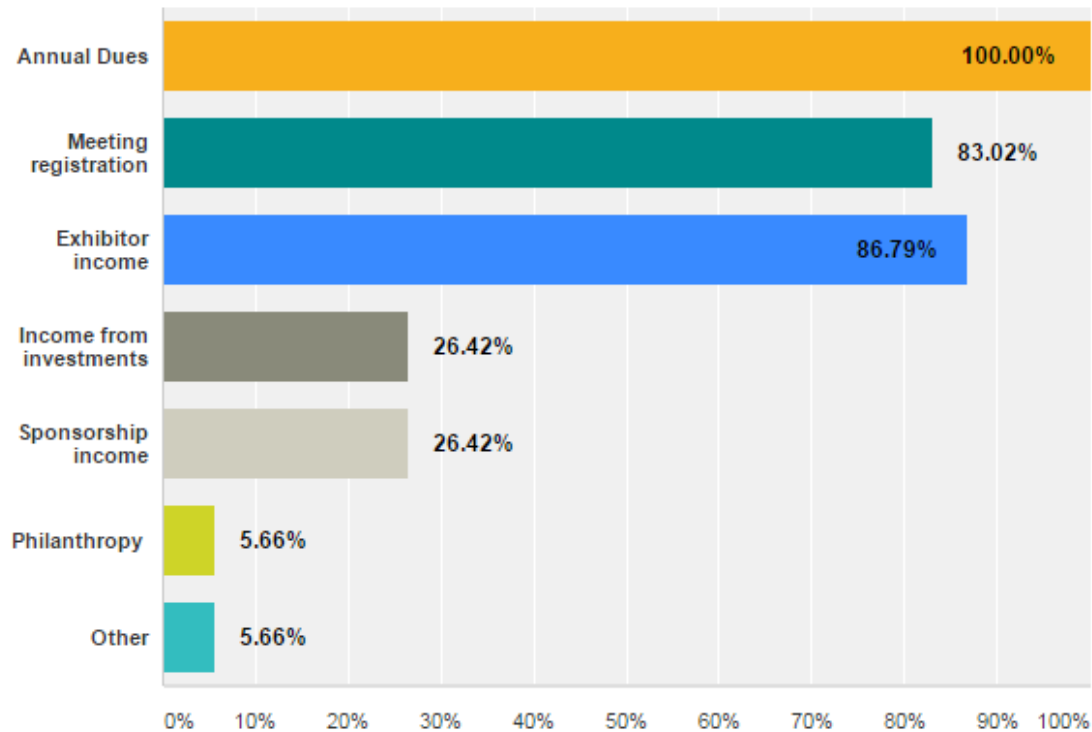
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# Financial Health

What are the current revenue streams for your chapter?  
(mark all choices that apply):



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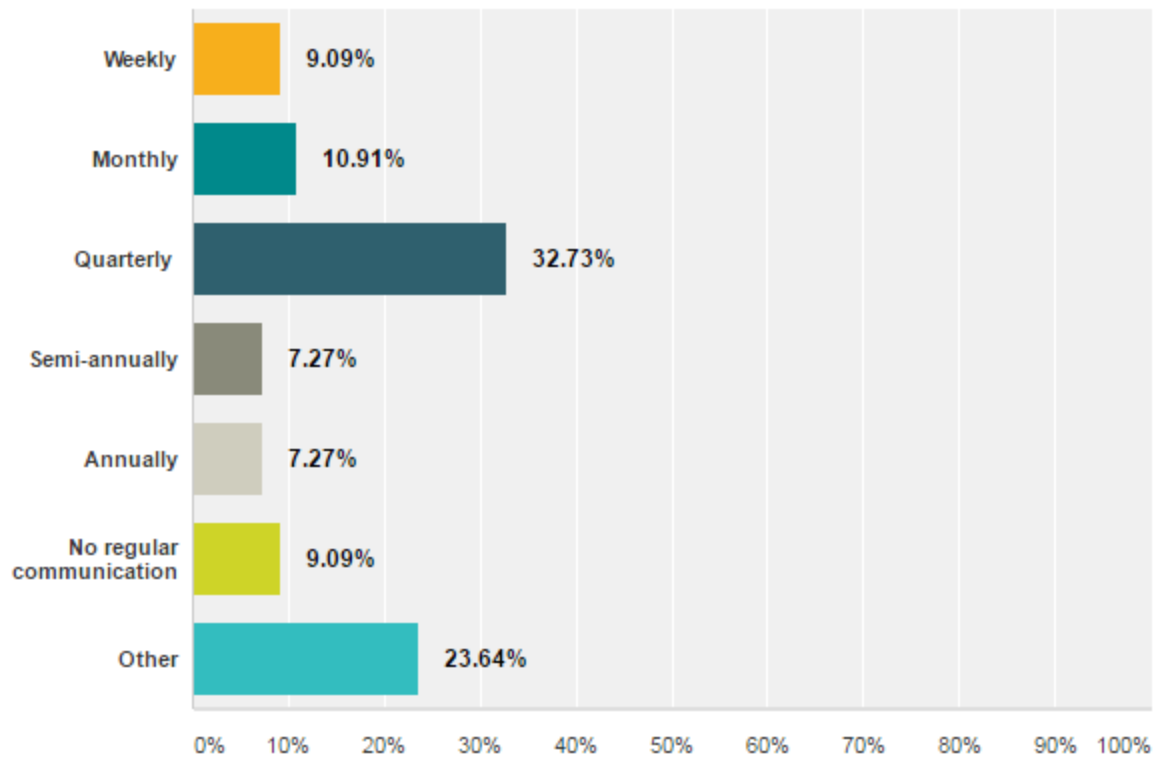
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# Communications

How frequently does the chapter communicate with members?



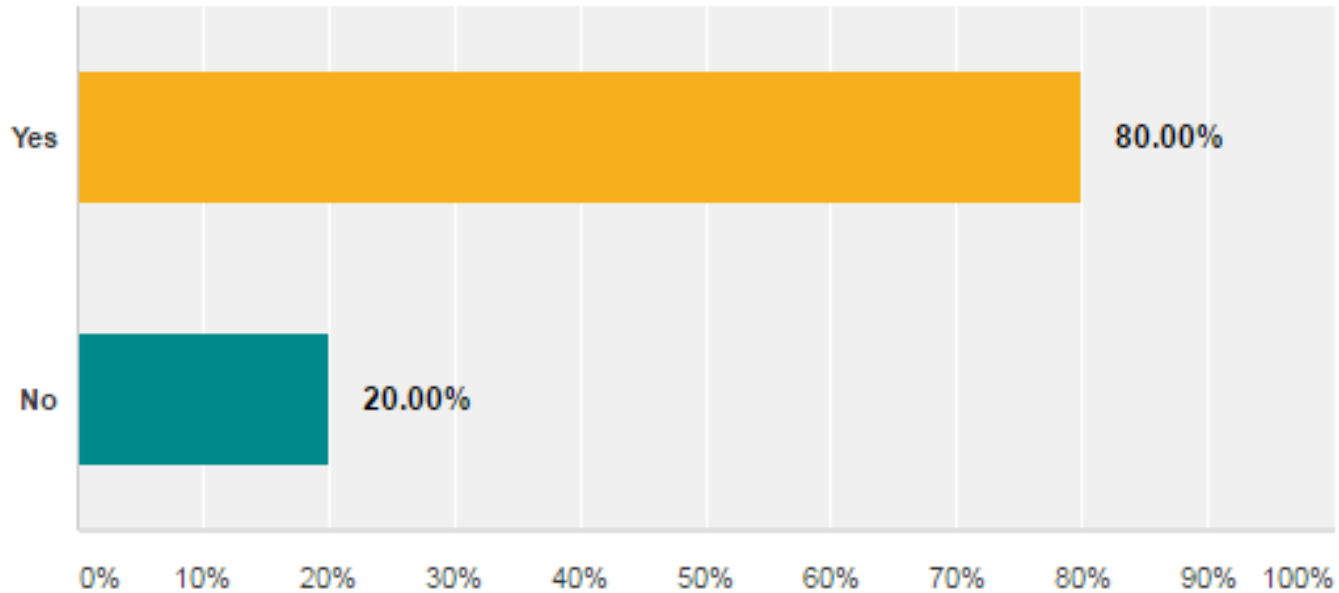
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# Communications

Does the chapter have a website?



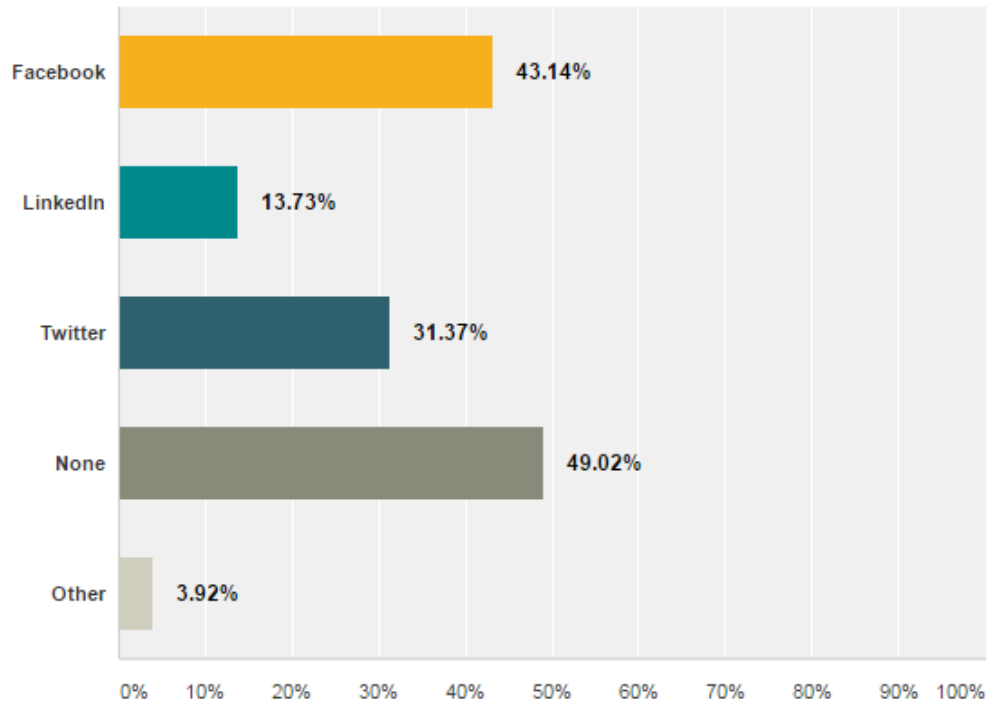
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# Communications

**Which of the following social media platforms does the chapter currently utilize? (mark all choices that apply):**



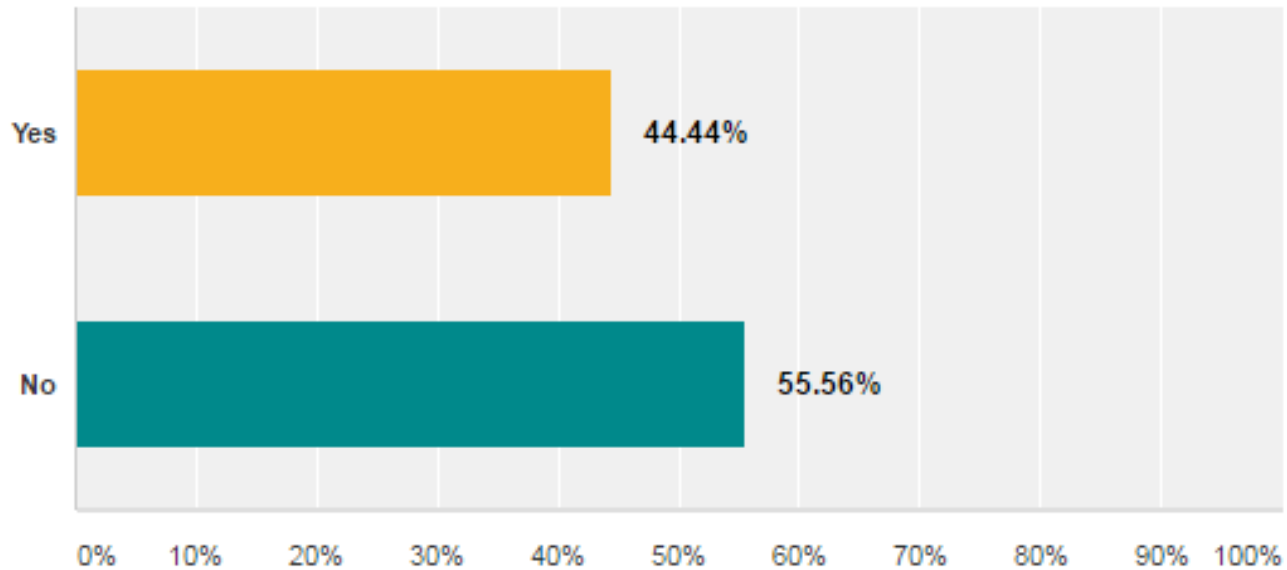
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# Communications

**Does the chapter have an ACS Communities page?**



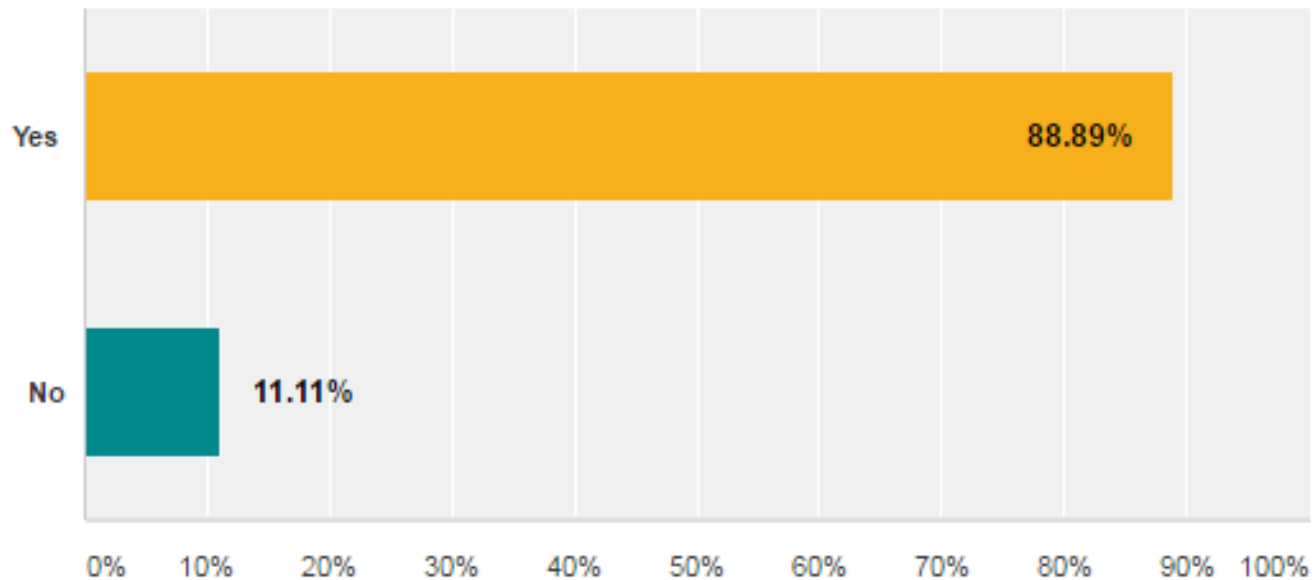
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# Chapter Meetings

**Did the chapter hold an annual chapter meeting in 2016?**



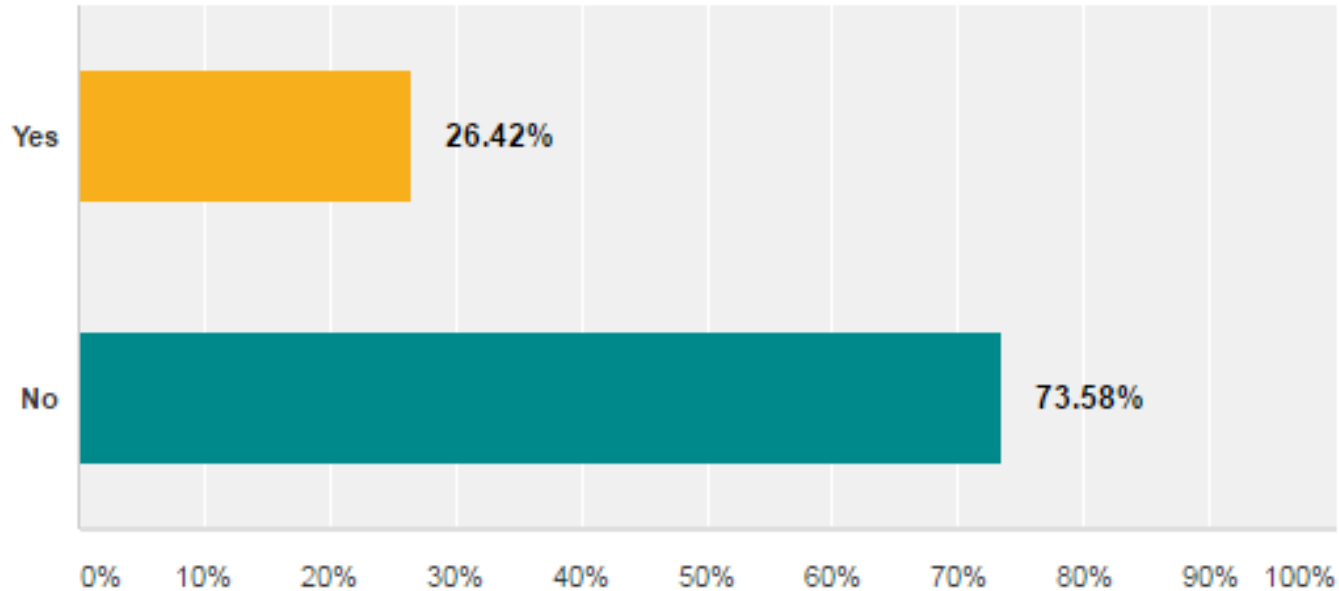
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# Chapter Meetings

**Did the chapter partner with other ACS chapters or associations to host the annual chapter meeting?**



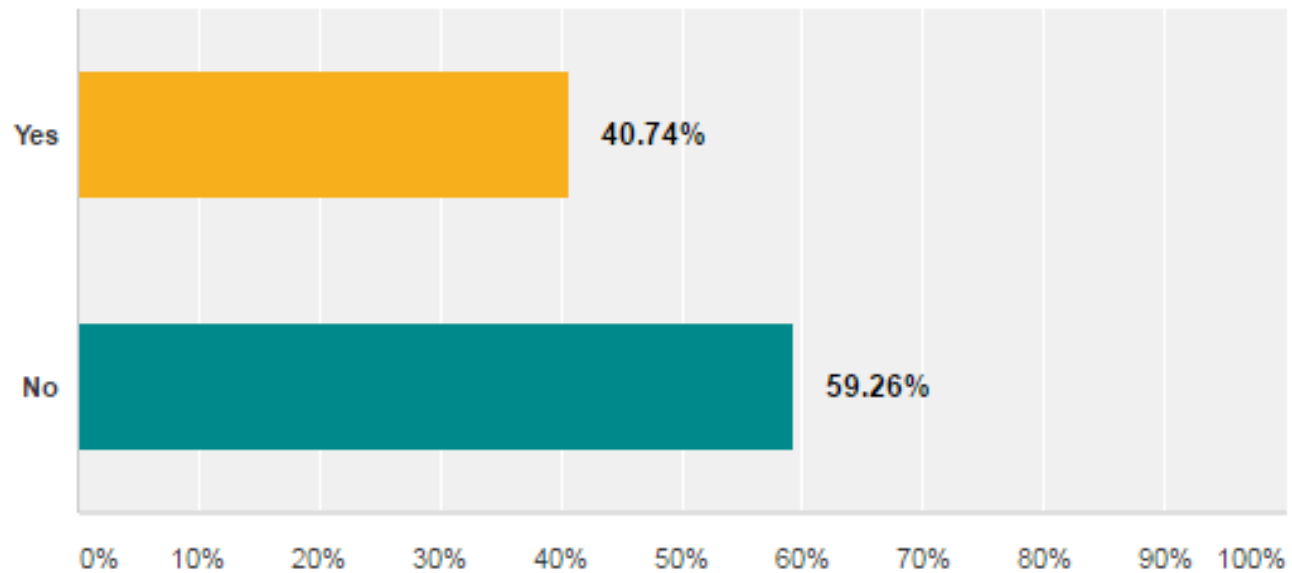
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# Chapter Meetings

**Other than the annual chapter meeting, does the chapter host other events throughout the year?**



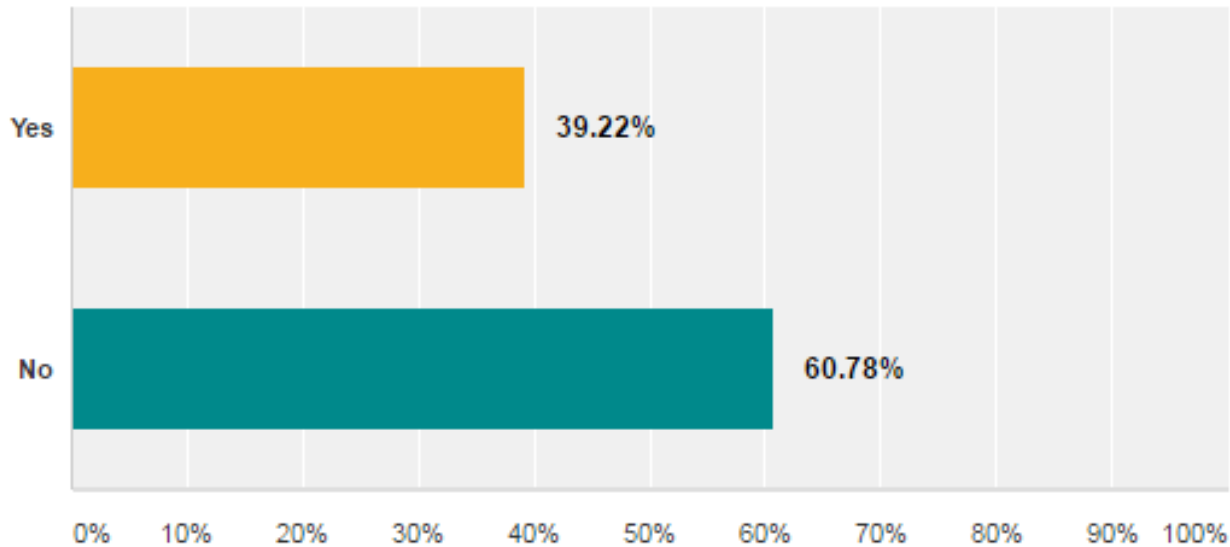
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# Advocacy

**Does the chapter have a regularly scheduled Advocacy Day where members collectively visit local and state lawmakers to advocate for issues impacting surgeons?**



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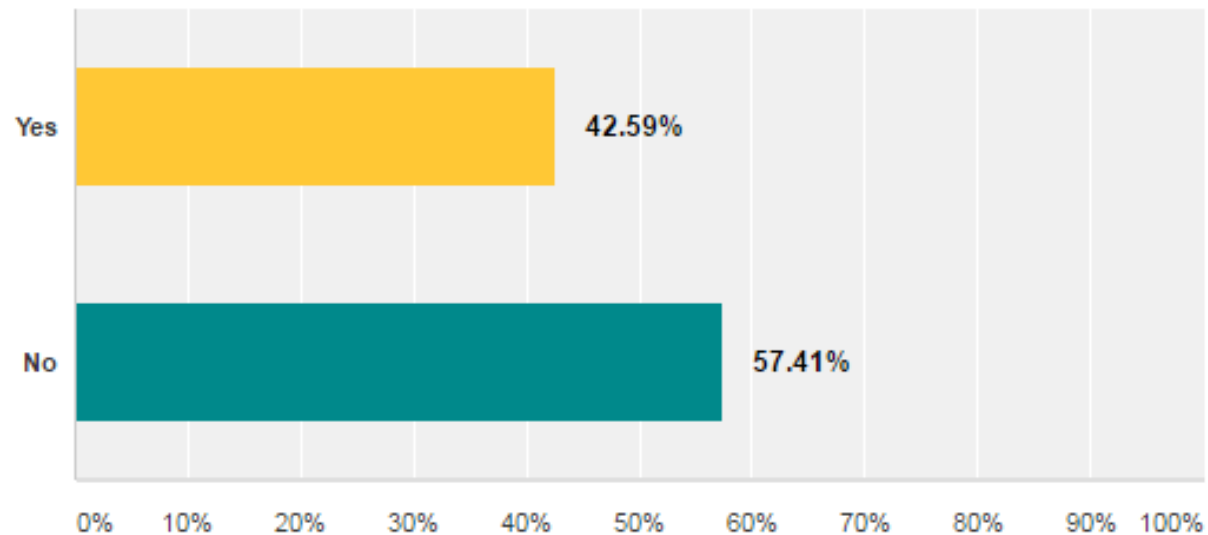
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# Advocacy

**Did the chapter apply for funds under the ACS Chapter Advocacy Lobby Day Grant Program?**



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# Action Plan

- The ACS is committed to supporting the local chapters with new initiatives being implemented over the coming year:
  - Promotion of the value of chapter membership to ACS members
  - Increased advertising of chapter events
  - Development of communication tools for chapter use
  - Continued support of chapter advocacy



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# Chapter Success Stories



## Engaging the Next Generation of Surgeons

*Kimberly A. Davis, MD, MBA, FACS, FCCM, President, Connecticut Chapter, Professor of Surgery, Yale School of Medicine, New Haven, CT*

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# Chapter Success Stories

## Texas ACS – Stronger Together



- *Tien C. Ko, MD, FACS, Immediate Past President, South Texas Chapter, Jack H. Mayfield, MD, Distinguished Professor in Surgery, The University of Texas Health Science Center, Houston, TX*
- *Sharmila D. Dissanaik, MD, FACS, FCCM, Immediate Past President, North Texas Chapter, Professor and the Peter C. Canizaro Chair, Department of Surgery, Texas Tech University Health Sciences Center, Lubbock, TX*

# Chapter Success Stories



## **Georgia's Commitment: "I Can Stop the Bleed"**

*Dennis Ashley, MD, FACS,  
President-Elect, Georgia Society  
of the American College of  
Surgeons, Milford B. Hatcher  
Professor and Chair of Surgery,  
Mercer University School of  
Medicine, Navicent Health,  
Macon, GA*