Beyond ASK: Community Referrals
Logistics

• All participants are muted during the webinar

• Questions – including technical issues you may be experiencing – should be submitted through the question pane

• Questions will be answered as time permits; additional questions and answers will be posted on the website

• Please complete the post-webinar evaluation you will receive via email
Introducing our Moderator

Timothy Mullett, MD, MBA, FACS
Thoracic Surgery, University of Kentucky
Markey Cancer Center, Kentucky
Chair, Commission on Cancer
Introducing our Panelists

Elizabeth White
Novant Health
Cancer Outcomes Analyst

Yvonne Prutzman, PhD, MPH
National Cancer Institute
Program Director
Tobacco Control Research Branch
Behavioral Research Program

Kristen Sullivan, MPH, MS
American Cancer Society
Director, Prevention & Survivorship

Michelle Lynch
North American Quitline Consortium
President & CEO
Agenda

• Welcome
• Data review: A brief overview
• Empowered to Quit
• Implementing Empowers to Quit: Barriers and Successes
• E-resources
• Quitline
• What to expect next
• Q & A
Data Review

Timothy Mullett, MD, MBA, FACS
Ask and Assist Trends (All)

- **April to August**

  **Ask Rate**

  - April: 78
  - June: 79
  - August: 71

  **Assist Rate**

  - April: 53
  - June: 59
  - August: 61
# Asked and Assisted

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>June Metrics</th>
<th>August Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>How many patients were seen?</td>
<td>85,779</td>
<td>87,358</td>
<td>95,877</td>
</tr>
<tr>
<td>How many were asked?</td>
<td>67,053</td>
<td>69,195</td>
<td>68,237</td>
</tr>
<tr>
<td>ASK Rate:</td>
<td>78%</td>
<td>79%</td>
<td>71%</td>
</tr>
<tr>
<td>How many were smoking?</td>
<td>10,874</td>
<td>11,726</td>
<td>9,805</td>
</tr>
<tr>
<td>How many were assisted?</td>
<td>5,758</td>
<td>7,253</td>
<td>6,718</td>
</tr>
<tr>
<td>ASSIST Rate:</td>
<td>53%</td>
<td>59%</td>
<td>61%</td>
</tr>
</tbody>
</table>
## Strategies for assisting-Most Identified (nearly all or most)

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>June</th>
<th>August</th>
</tr>
</thead>
<tbody>
<tr>
<td>Referral to Quitline</td>
<td>Referral to Quitline (31%)</td>
<td>Referral to Quitline (35%)</td>
<td>Referral to Quitline (43%)</td>
</tr>
<tr>
<td>Brief in office counseling</td>
<td>Brief in office counseling (20%)</td>
<td>Brief in office counseling (45%)</td>
<td>Brief in office counseling (59%)</td>
</tr>
<tr>
<td>“In house” referral</td>
<td>“In house” referral (15%)</td>
<td>“In house” referral (21%)</td>
<td>“In house” referral (26%)</td>
</tr>
<tr>
<td>Web based referral</td>
<td>Web based referral (12%)</td>
<td>Web based referral (16%)</td>
<td>Web based referral (23%)</td>
</tr>
<tr>
<td>Community referral</td>
<td>Community referral (12%)</td>
<td>Community referral (14%)</td>
<td>Community referral (17%)</td>
</tr>
<tr>
<td>Behavioral counseling</td>
<td>Behavioral counseling (7%)</td>
<td>Behavioral counseling (11%)</td>
<td>Behavioral counseling (12%)</td>
</tr>
<tr>
<td>Cessation medication prescription</td>
<td>Cessation medication prescription (8%)</td>
<td>Cessation medication prescription (7%)</td>
<td>Cessation medication prescription (10%)</td>
</tr>
</tbody>
</table>
Empowered To Quit
Kristen Sullivan, MPH, MS
American Cancer Society researchers developed Empowered to Quit, an email-based program to help constituents quit smoking. It all starts with making the decision to quit and planning a Quit Day.
Smokers planning to quit were randomized to 27 tailored cessation emails, 3-4 tailored emails, or a single non-tailored email.

Abstinence was significantly greater for people who smoke who received the tailored emails (34%) compared with the single, non-tailored email (25.8%).

Receipt of tailored emails over a 10 week period was effective at increasing abstinence rates.

People who received the tailored emails also reported increased confidence.
Empowered to Quit is a free smoking cessation program offered by the American Cancer Society, based on American Cancer Society funded tobacco cessation research.

Cancer.org/EmpoweredToQuit
Empowered to Quit

Let’s face it, taking your life back from smoking is hard. But with help, you can be empowered to quit smoking for good.

American Cancer Society researchers developed Empowered to Quit, an email-based program to help you quit smoking. It all starts with making the decision to quit and planning your Quit Day.

GET HELP QUITTING

Join Empowered to Quit

To personalize your experience with the Empowered to Quit Program, please enter your name, email address, and the date you would like to try to quit smoking.

First Name*

Last Name*

Email*

Quit Date* (mm/dd/yyyy)

I'm not a robot

SIGN-UP

How to pick your Quit Day

You can set it as soon as tomorrow or up to 30 days from now. Be sure to give yourself enough time to come up with a quit plan, but not so much time that you’ll change your mind. It’s best to pick a weekday that doesn’t look like it will be too stressful of a day. Let’s get started!

What happens after picking your Quit Day?

As your Quit Day gets closer, you can make your quit plan with the help of short emails from the American Cancer Society. Once your Quit Day arrives, you’ll continue to receive tailored emails and tools to support you along your quit journey.

Not sure it’s your time to quit smoking?

Here are a few key reasons to quit from the 2020 U.S. Surgeon General’s Report:

- Quitting tobacco is beneficial at any age.
- Quitting tobacco improves health status and enhances the quality of life.
- Quitting tobacco reduces the risk of premature death and can add as much as a decade to life expectancy.
- It’s not too late to quit using tobacco. There are many health benefits of quitting nicotine. In fact, the sooner you quit smoking, the more you can reduce your chances of getting cancer and other diseases.
Join Empowered to Quit

To personalize your experience with the Empowered to Quit Program, please enter your name, email address, and the date you would like to try to quit smoking.

First Name*

Last Name*

Email*

Quit Date* (mm/dd/yyyy)

☐ I'm not a robot

SIGN-UP
Empowered to Quit

Welcome Email

- After sign-up the constituent will receive a welcome email within 10 minutes
- Emails will be coming from Your American Cancer Society and the email address is News@message.cancer.org
- Constituents must complete the short form in the welcome email in order to receive customized emails
  - Constituents will receive 2 reminder emails after welcome email
  - Emails will stop if the welcome email form isn’t completed
In order to help customize your quit journey and to help us improve our programs for all users, we ask that you complete this brief survey:

Enter or update your quit date

1. What year were you born?
   Please select

2. Please choose your top reasons for wanting to quit smoking (Select up to 5)

• Information from the form will help
  • personalize your email journey
  • improve the program for constituents
Empowered to Quit

Hi [Name],

Today is the day you’ve been preparing for your Quit Date and now it’s here. Remind your friends and family that today is your Quit Date and you’ll need their support.

Here are some tips to help you get through the day:

- Stay busy. It’s important to distract yourself so you won’t have time to think about smoking. If you spend a lot of time at the computer, you might like to try playing a free online game today, or you might like one of these free games you can play on your smartphone. Angry Birds, Drawn Blast, Another Eden, Chopsy, or Puzzle Quest?
- Avoid being in places you associate with smoking.
- Recognize your triggers and try to avoid them.
- Don’t forget: the urge to smoke usually only lasts 3-5 minutes. Distract yourself and you’ll make it through the urge.
- Remember to tell your support person that today is the Day, and that you may need their support. Let them know you might need to vent to them about any withdrawal symptoms you experience (like irritability, anxiety, or depression), or just to talk about how your quit day is going.

For more advice on getting through this tough week, visit The Great American Smokeout website or call 1-800-QUIT-NOW (1-800-784-6666), or chat online with a trained professional. We’re here to help!

Stay strong,
Your Empowered to Quit Team

*The American Cancer Society does not endorse any product or service

[Email Example]

Empowered to Quit

Hi [Name],

No matter how you feel today, it’s a good thing to be smoke-free.

You have made it through 21 days of not smoking and you are on your third.

Congratulations!

To help you not smoke, there is nothing like a good walk around the block. Walking helps keep your weight down, relieves stress, and gives you more energy. So, especially in those first few days which are likely to be your hardest, give yourself lots of breaks and, when possible, take a walk around the block.

Visit the Great American Get Fit Challenge for more ideas on how to fit physical activity into your day.

Take care and I’ll hear from us again soon!
Your Empowered to Quit Team

[Email Example]
Promotional Materials
Empowered to Quit Toolkit Assets

Flyer, 3 image options

Empowered to Quit
Quit smoking with help from the American Cancer Society

Empowered to Quit
Quit smoking with help from the American Cancer Society

Empowered to Quit
Quit smoking with help from the American Cancer Society

How it works:

- Set your quit day and make calls.
- Our quit team sends you online tools with information specific to you.
- Get encouragement and personalized tips along your quit journey.

Scan this QR code to start your quit process.

American Cancer Society
111 W. 34th St., New York, NY 10120
Phone: (800) 227-2345
www.cancer.org

Empowered to Quit
Empowered to Quit
Empowered to Quit

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Phone: (800) 227-2345
www.cancer.org
Empowered to Quit Toolkit Assets

Poster, 11x17, 3 image options

Empowered to Quit
Quit smoking with help from the American Cancer Society

How it works:
- You set your quit day and make a plan.
- Our quit team sends you emails filled with information specific to your needs.
- You get encouragement and personalized tips along your quit journey.

cancer.org/1890/2075405

cancer.org/1890/2075404

cancer.org/1890/2075405

Empowered to Quit
Quit smoking with help from the American Cancer Society

How it works:
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cancer.org/1890/2075405

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cancer.org/1890/2075405

cancer.org/1890/2075404

cancer.org/1890/2075405

10/13/2023
Novant Health Cancer Institute

ACS Cancer Programs American College of Surgeons

Elizabeth White—Cancer Outcomes Analyst
Novant Health Cancer Institute At a Glance...

Institute Overview

- NH Cancer Institute is comprehensive, integrated cancer program servicing the three major markets within Novant Health; Greater Winston, Greater Charlotte and Coastal NC. Services include acute and ambulatory cancer care within surgical oncology, medical oncology, hematology, gyn oncology, and radiation oncology. Locations:

  Wilmington  Thomasville  Mooresville
  Brunswick  Greensboro  Huntersville
  Supply  Charlotte  University
  Winston Salem  Salisbury  Gastonia
  Mt Airy  Matthews  Mint Hill
  Statesville  Ballantyne  Kernersville

Services Provided

- Chemotherapy, Immunotherapy, Infusion, Transfusion
- Autologous Transplant and Cellular Therapy
- External Beam Radiation, Brachytherapy, SRS/ HyperArc
- IP/OP Surgery – Robotic, HIPEC, Microwave Ablation
- Tumor Site Multi-D Programs – Thoracic, Breast, Brain, Head & Neck, GI, GU
- Clinical Research, Phase I trials and NCORP NCI grant institution (SCOR)
- Integrative Medicine, Support Services, Palliative Care

Key Metrics

- >10,000 new cancer cases annually
- Approx. 100 physicians; subspecialized by tumor site

Key Program Achievements

- ACoS Commission on Cancer Accreditation
  - Winston and Charlotte INCP
  - Coastal CCCP
- National Accreditation Program for Breast Centers (NAPBC)
- National Accreditation Program for Rectal Cancer (NAPRC)
- American College of Radiology (ACR)-Radiation Oncology Accreditation
- Foundation for the Accreditation of Cellular Therapies (FACT)
- QOPI Certified
Beyond ASK PDSA: Tobacco Cessation within After Visit Summary

Plan:

- Core Beyond ASK QI team assembled (including physician champions, administration, IT, Outcomes/QI).
- Current strategies and systems to support cancer patients in smoking cessation assessed.
  - Quit Now 1-800 & website; MD counseling
- Explore feasibility of new pilot program from The American Cancer Society (ACS): **Empowered to Quit** (an e-mail based program)

Do:

- Identify patients with a status of “current” for smoking in MyChart (EPIC EMR), alert that patient population of ACS resource.
- Utilize EPIC smart text to auto populate After Visit Summary (AVS).
  - Smart text: **“Empowered to Quit”** web address to auto populate to After Visit Summary (AVS).
  - Pro: Uses existing EPIC build.

Study:

- Audit an AVS sample from the target population to ensure successful implementation.

Act:

- Review assist rates via EPIC report.
Empowered to Quit

QUIT SMOKING WITH THE AMERICAN CANCER SOCIETY

Let’s face it, taking your life back from smoking is hard. But with help, you can be empowered to quit smoking for good. American Cancer Society researchers developed Empowered to Quit, an email-based program to help you quit smoking.

How it works:
- You set your quit day and make a plan
- Our quit team sends you emails filled with information specific to your needs
- You get encouragement and personalized tips along your quit journey

With Empowered to Quit, you’ll harness the power of American Cancer Society research on your journey to quit smoking. Learn more about the program and start your quit journey today.

Scan the QR code to start your quit journey

Or visit: cancer.org/EmpoweredToQuit
TOBACCO CESSATION FOCUS SHEET [32325]

What is Tobacco Cessation?

Cessation, simply put, is the act of quitting. All tobacco products contain nicotine. Quitting tobacco can cause physical symptoms of nicotine withdrawal. Giving up any long-term habit is hard emotionally and mentally. There are programs, support groups and medications that may help. Some of these medicines are newer forms of nicotine like lozenges, tablets, tabs, strips, and nicotine patches. These can help you as you change your habit, learn to deal with the stress of quitting, and take care of the physical cravings caused by tobacco use.

What Do I Need to Do?

Quitting tobacco is not easy. Prepare to reward yourself for all of your hard work. Make a plan that helps you stop using tobacco:

- Set a date to quit, preferably within the next month.
- If you plan to attend a class or program, sign up now. Get the dates and times of when they meet so that you can get started.
- Ask your doctor about nicotine replacement products or prescription medicine. These may ease the discomfort of nicotine withdrawal.
- The night before your quit date, remove all tobacco products from your home, office and car.
- Have other things to put in your mouth such as sugar gum, hard candy, or mint sticks.
- Staying tobacco-free is the most important part of quitting. Think back to all of the reasons that you have decided to quit. Write them down and look at them often.
- Those who use tobacco say that stress is one of the main reasons they go back to using tobacco after quitting.
- Find ways to handle stress such as physical exercise, meditation, listening to music or volunteering. Ask your doctor for help handling these stressors.

Try not to start again after you have quit. If you do slip, start your plan again. If you need more help, there are many free programs. One is called Quit Now. Quit Now is a free service that gives coaching, planning and may be able to offer free over-the-counter medicine such as nicotine patches to help you quit. There are several ways to connect with Quit Now:

- A free phone call to 1-800-QUITNOW (1-800-784-8469), or the hearing-impaired TV line at 1-800-332-0010.
- www.quitnow.org
- Mobile apps for both iPhone and Android

Why Is It Important For Me to Do This?
NCI’s Smokefree.gov Initiative

Yvonne Prutzman, PhD, MPH
What is the Smokefree.gov Initiative?

- **Smokefree.gov** is a suite of web- and mobile-based smoking cessation resources that provide **evidence-based** information and support to people who want to quit using tobacco

  - Resources include:
    - Mobile-optimized websites (6)
    - Text-based intervention programs (7)
    - Smartphone apps (2)
    - Social media accounts (6)

- Managed by NCI’s Tobacco Control Research Branch

- Content follows US Clinical Practice Guidelines, the Surgeon General’s Report, and Cochrane Reviews

- Freely available to the public
Smokefree.gov Initiative: Reach and Digital Strategy

- Smokefree.gov resources reach ~7-8 million people per year
- Leverages the unique strengths of multiple, complementary technology platforms to meet the needs and preferences of smokers
- Web-based resources act as a centralized source of cessation information and connect users to SFGI's other interactive platforms
- Mobile devices are a primary means of accessing content
Smokefree.gov Web-based Resources

- Main repository of Smokefree cessation content and tools
- Primary goal is to connect visitors with the right content quickly
- Content uses “Smokefree voice” and plain language
- Use of best practices for SEO and scannable content
- Content is managed in Drupal, a free, open-source content management framework with an intuitive content editing environment
Online Resource: Create My Quit Plan

Interactive Quit Plan Builder tool

- Designed to help people create a comprehensive quit plan including the following:
  - Choosing a quit day
  - Reflecting on reasons to quit and calculating potential monetary savings
  - Identifying and planning for triggers
  - Preparing to deal with cravings
  - Choosing additional strategies such as medications, counseling, apps, and removing reminders of tobacco
Create My Quit Plan

Choose Your Quit Date

Pick a day in the next two weeks. This will give you enough time to prepare. Pick a date that isn’t already likely to be a stressful one.

When is your quit date?
- Today
- Tomorrow
- Next week

If you’re not ready to set a quit date, you can still make a quit plan or explore other resources.

What Is Smoking Costing You?

Enter how many cigarettes you smoke and how much a pack of cigarettes costs. You’ll find out how much money you can save by quitting.

<table>
<thead>
<tr>
<th>Cigarettes</th>
<th>Money Saved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per day</td>
<td>$5.00</td>
</tr>
<tr>
<td>Per pack</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

Know Your Triggers

After you stop smoking, certain places, situations, and feelings can make it hard to stay smokefree. Use this list to find what makes you want to smoke. Will you give you strategies that will help you stay in control.

Why Are You Quitting?

Knowing your reasons for why you want to quit smoking can help you stay motivated and on track, especially in difficult moments.

My reasons for quitting:
- It is annoying to my health
- My family or friends
- My doctor recommends quitting
- To save money

Choose strategies and tools to help you quit. When preparing to quit, set yourself up for success by thinking about who in your life you will reach out to for support, how you will get expert help, and how you will distract yourself when you have the urge to smoke. This will keep you on track and boost your chances of quitting for good.

Your quit plan will have more information on the options you select and how to get expert help.

This is how I will reach out for support:

- Call a friend who quit smoking
- Use a support group
- Text and email

This is how I will get help from experts:

- Take a class in smoking cessation
- Join an online support group

When a craving hits, I will distract myself by:

- Doing a relaxation exercise
- Listening to music
- Eating something healthy

Your Quit Plan Is Ready!
Quit Plans for Different Audiences

- Adults
  - Cigarette smoking
  - Vaping

- Teens
  - Cigarette smoking
  - Vaping

- Spanish Speakers
  - Cigarette smoking

- Veterans (English)
  - Cigarette smoking
  - Dip/chew

- Veterans (Spanish)
  - Cigarette smoking
  - Dip/chew
SmokefreeTXT

- Designed for people who are prepared to set a quit date and make a quit attempt
- Provides tips, encouragement, and support
- 6-8 week program anchored around quit date
- 3-5 messages per day
- Fully automated
- On-demand support via keywords
- Many ways to enroll depending on user preference
  - Online webform
    - On mobile, offers click-to-text enrollment
  - SMS keyword opt-in: QUIT to 47848
  - Hybrid opt-in on several webpages
SFGI Text Message Programs

SmokefreeTXT
SmokefreeTXT is a mobile text messaging service designed for people across the United States who are ready to quit smoking.

SmokefreeMOM
SmokefreeMOM is a free text messaging program for pregnant women who want to cut back on cigarettes and quit smoking.

SmokefreeVET
For veterans with VA health care benefits who are ready to quit smoking or using tobacco.

SmokefreeTXT for Teens
SmokefreeTXT for Teens is a mobile text messaging service designed for teens ages 13–17 in the United States who are ready to quit smoking.

DipfreeTXT
DipfreeTXT is a mobile text messaging service designed for young adults in the United States who are ready to quit smokeless tobacco.

SmokefreeTXT en español
SmokefreeTXT en español es un programa para mujeres y hombres que están listos para dejar de fumar.

SmokefreeVET en español
Para veteranos de habla hispana con seguro de salud del VA que están listos para dejar de fumar.

Practice Quit
Practice Quit is a text messaging program for smokers who want to quit, but want to get comfortable with not smoking for short periods of time first.

Daily Challenges
The Daily Challenges program is for smokers who want to build quitting skills before trying to quit.
SmokefreeTXT Closed Loop E-Referral & Keyword Opt-ins

- Building on-ramps to help providers connect patients with text-message based tobacco cessation support

- **E-referral:** SmokefreeTXT referral tool integrates with EPIC Electronic Health Records and has been piloted in 5 NCI-Designated Cancer Centers

- **Keyword Opt-ins:** Unique SMS enrollment keyword can be provided to NCI-designated cancer centers upon request
Smokefree Mobile Applications

- Two apps for iPhone and android
  - QuitGuide – Launched Dec 2010
  - quitSTART – Launched Jan 2012
- Real-time resources
  - On-demand craving and mood support
  - Tracking and monitoring
  - Geolocation-based and time-based messaging
  - Distractions and challenges
- Both apps are meta-tagged to allow tracking of user behavior
- Total downloads in 2022: 50,064
Support for Cessation of Other Tobacco Products

- Electronic cigarettes/vapes:
  - Web content for teens and adults

- Smokeless tobacco:
  - Web content for young adults and Veterans
  - DipfreeTXT program for young adults
  - SmokelessVET text program for Veterans (English and Spanish)

- Menthol cigarettes:
  - Additional resources coming soon
Smokefree.gov Social Media

- Provide information and support to people who want to quit smoking
- Virtual support system for quitters who may not otherwise feel supported
- Increase awareness of and expand access to Smokefree.gov resources
- Support the Smokefree.gov brand
- Execute strategic campaigns and partnerships
Poll:
What is your experience with quitlines?

<table>
<thead>
<tr>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am familiar with quitlines but have <strong>never referred</strong> anyone.</td>
</tr>
<tr>
<td>I occasionally refer patients to a quitline.</td>
</tr>
<tr>
<td>I <strong>frequently refer</strong> patients to a quitline.</td>
</tr>
<tr>
<td>I am <strong>not at all familiar</strong> with quitlines.</td>
</tr>
<tr>
<td>I am familiar with quitlines, but referrals are <strong>not applicable</strong> to my position.</td>
</tr>
</tbody>
</table>
NAQC is dedicated to advancing health equity. We support culturally responsive tobacco* treatment and recovery for all.

* “Tobacco” in NAQC documents refers to “commercial tobacco” or harmful products that are made and sold by tobacco companies. It does not include “traditional tobacco” some Indigenous groups use for religious or ceremonial purposes.
NAQC’s Mission

- Maximize **equitable** access, utilization, and effectiveness of quitlines;
- Provide **leadership** and a **unified** voice to promote quitlines
- Offer a **forum** to link those interested in quitline operations.
What's a Quitline?
Quitlines are digital and phone-based services that provide free help to people who use any form of tobacco.
What do Quitlines Offer?

• Free, confidential, nonjudgmental support
• Services available in every state
• Language accessibility
• Tailoring for individual needs
• Coaching
• Self-help materials

May also offer:
  o Text and web interventions
  o Referrals to other resources
  o Cessation medications
Individuals Who Received Phone Counseling and/or Cessation Medications from Quitlines in FY22

235,030

NAQC FY22 Annual Survey of State Quitlines
FY22 Average Quitline Success Rate

32.8%

NAQC FY22 Annual Survey of State Quitlines
What Works

Investment
Providing free medications, like nicotine replacement therapies

Referral Systems
Strengthening referral networks for health systems & providers

Mass Media
Communications that promote quitting & provide a quitline call to action

Quitlines are Part of the Team

Quitlines *complement and extend* tobacco cessation conversations taking place with health and social service providers.
Getting People Connected
How do people register for quitlines?

By phone
- 1-800-QUIT_NOW
- (1-800-784-8669)

In Spanish
- 1-855-DÉJELO-YA
- (1-855-335-3569)

In Asian languages
- Mandarin & Cantonese: 1-800-838-8917
- Korean: 1-800-556-5564
- Vietnamese: 1-800-778-8440
How do people register for quitlines?

*By web*
- Through their state quitline web enrollment page

*By text*
- Text **QUITNOW** to **333888** for free help in English and Spanish, or text **DÉJELOYA** to **333888** for free help in Spanish
How do people register for quitlines?

By referral
• Person is referred by a health professional or community organization
Quitline Referrals

• A quitline referral **connects patients** to their state quitline to receive information, cessation services, and medications.

• Care team members can refer **any patient** interested in help for tobacco use to their state quitline.
Referrals Received by State Quitlines in Fiscal Year 2022

177,335

NAQC FY22 Annual Survey of State Quitlines
Profiles are visible to the public, featuring the most current quitline information for US and Canadian quitlines.

View NAQC’s Quitline Map [Here](#).
Additional Resources

1| CDC Information on Quitlines
2| CDC Information on Cessation & Cancer Care
3| Tips from Former Smokers Campaign Resources
4| NAQC Quitline Map & State Profiles
Let’s Connect

**Leadership and Oversight:** Michelle Lynch, President & CEO  
mlynch@naquitline.org

**Research & Evaluation:** Katie Mason, Research & Evaluation Manager  
kmason@naquitline.org

**Communications, Membership, & Operations:** Natalia Gromov, Administrator  
ngromov@naquitline.org

www.naquitline.org
ACS Cancer Conference 2024
February 22-24, 2024 | Austin, TX

Save the Date

facs.org/cancerconference

American College of Surgeons
Reminders

• Data collection closes Oct 15
  • Patients seen between August 1-Sept 30
  • If you need to change the primary contact or cannot locate your survey, please reach out to cancerqi@facs.org

• Next data collection opens Dec 1-Due Dec 15
  • Final data collection!
  • Post survey
  • Patients seen between Oct 1-Nov 30
Mark Your Calendar for Future Webinars
All times 12pm CT

• December 15th