

SMART Goals Setting

A framework that may be useful in setting clear and achievable objectives is the SMART goal outline.

A **SMART** goal is:

Specific (and strategic):

Target a specific area for improvement. Link to goals/mission and strategic plan of the collaborative. Answers the question “What?”

Measurable

The success toward meeting the goal can be measured. Answers the question “How?”

Assignable and Achievable

Specify who will do it. Goals are realistic and can be achieved in a specific amount of time and are reasonable. Answers the question “Who?”

Relevant and Realistic

States which results can be achieved given available resources. Align goals with current projects and focus in one defined area.

Time frame

Goals have a defined time-frame including a target or deadline date for when results can be achieved. Answers the question “When?”

- **Goal 1:** Decrease venous thromboembolism (VTE) rate.
 - Baseline: 2.5% (collaborative)
 - Current: 1.3%
 - 2018 Target: 1.1%
 - Interventions
 - Increase low molecular weight heparin (LMWH) use for VTE prophylaxis.
 - Baseline: 27% (of patients)
 - Current: 43%
 - Target: 50%
 - Increase and maintain VTE prophylaxis timeliness (\geq 55% patients within 48 hours) of admission.
 - Baseline: 26% (7 out of 27 centers)
 - Current: 55% (16 out of 29)
 - Target: 75% (24 out of 32)

- **Goal 2:** Consistently achieve appropriate blood to plasma ratio of ≤ 2.0 in massive transfusion incidents.
 - Baseline: 54% (of patients)
 - Current: 77%
 - 2018 Target: 80%
 - Interventions
 - Feedback reporting detailing individual trauma surgeon performance

- **Goal 3:** Reduce mean serious complication rate.
 - Baseline: 9.5% (collaborative)
 - Current: 8.5%
 - Interventions
 - Z-score reporting

- **Goal 4:** Reduce mean mortality rate.
 - Baseline: 5.3% (collaborative)
 - Current: 4.8%
 - Interventions
 - Z-score reporting

- **Goal 5:** Reduce and maintain prophylactic inferior vena cava (IVC) filter use.
 - Baseline: 2.5% (collaborative)
 - Current: 0.5%
 - 2018 Target: $\leq 0.5\%$
 - Interventions
 - Feedback reporting detailing individual trauma center performance