Just ASK: Scalable and Sustainable

July 21, 2022
• All participants are muted during the webinar

• Questions – including technical issues you may be experiencing – should be submitted through the question pane

• Questions will be answered as time permits; additional questions and answers will be posted on the website

• Please complete the post-webinar evaluation you will receive via email
Introducing Our Moderator

Timothy Mullett, MD, MBA, FACS
Thoracic Surgery, University of Kentucky
Markey Cancer Center, Kentucky
Chair, Commission on Cancer
Kentucky
Introducing our Panelists

Tina Inverso, BSN RN OCN
Oncology Research Nurse
Matthews Center for Cancer Care
Penn Medicine Princeton Medical Center
Plainsboro, NJ

Will Souza
Quality Data and Project Coordinator
Quality Support Services / Cancer Center
Port Angeles, WA

Lisa Allison, BSN, RN, MS
Oncology Consultant - FACS
Tobacco Cessation Just ASK
CycleLife Health
Colorado

Karen Valentine PT
Manager - Oncology Supportive Services
UCHealth Memorial Hospital
Cancer Center
Colorado Springs, CO 80909
Agenda

1. Welcome and opening remarks- Dr Timothy Mullett
2. Readiness for ASKings and Interventions- Eileen Reilly
3. Scaling, spreading, and sustaining
   a. Tina Inverso- Penn Medicine
   b. Will Souza- Olympic Health
   c. Karen Valentine- UCHealth
4. REDCap Questionnaire- Lisa Allison
   a. New fields
   b. Quality improvement in this questionnaire
   c. Metric questions requirement
5. Q and A- Dr Mullett and speakers
6. Adjourn
Just ASK Timeline

Feb 2022
Just ASK Launch

April 2022
Q1 Due

July 2022
Q2 release

Sept 2022
Q2 Due Sept 1

Dec 2022
Q3 release
Project end

Feb 2023
Q3 Due

You are here
Scaling and Spreading ASKing

- Reflect on the progress you have made
- Continue moving forward
  - ASKing
  - Advising
  - Assisting
Everyone’s “ASK” Journey is Different

Pre-Implementation

“I think we are ASKing but I can’t get my data!”

Potential interventions include:
- Developed tracking tools or reports in EHR
- Formed a team to include IT, leadership, admin and clinical staff
- Evaluated best practices from like programs

Early Implementation

“Data shows we are asking, but not consistently.”

Potential interventions include:
- Additional staff/clinician training
- Add a reminder/prompt within clinical workflow
- Improved smoking hx and current use in EHR

Mid Implementation

“We are asking and documenting frequently. What now?”

Potential interventions include:
- Identified additional organizational resources to support smoking cessation
- Identified referrals outside of organization
- Developed patient education material
Just ASK
CoC Special Project 2022

Tina Inverso, BSN, RN, OCN
Oncology Research Nurse
Penn Medicine Princeton Medical Center (PMC) is a 355-bed non-profit, teaching hospital in Plainsboro, NJ. Serving the greater Central NJ area, PMC is one of 6 Penn Medicine hospitals.

Penn Medicine Princeton Cancer Center, located within PMC provides a full range of support for our cancer patients – from diagnosis to treatment, including infusion, radiation, support services, and rehabilitation.

The Breast Health Center is an extension of our campus located a few miles away from the hospital.
Team

Director of Breast Health Center (BHC)
Breast Health Navigator
Oncology Nurse Navigator
Director of Cancer Services
Oncology Research Nurse
Clinical Nurse Manager
Pre-admissions Surgical Nurse Manager
IT Department
Director of Community Wellness and Engagement
American Cancer Society Representative

The TEAM keeps growing!
The Focus

Primary focus is on our newly diagnosed breast cancer patients at the time of surgical intervention.

Consider the touchpoints specific to these patients, the setting, who is asking?

The ASKING

We use EPIC and smoking status is captured and completed.

Not a HARD STOP? Should it be?

What happens after the ASK?

Nurse Navigator addresses with Survivorship Plan. Too late. We can do better.
Staff Education Intervention: Just ASK

Cancer Committee Meetings
Breast Leadership Meetings/NAPBC Meetings

Expand our Reach
Nursing Research Council/Nursing Shared Governance
*(Smoking and Cancer Care: What Health Professionals Need to Know)*

Pre-admission testing
*(Quit Smoking Before Your Operation, American College of Surgeons)*

Anesthesia

Community Wellness and Engagement
Patient Education Intervention: Just ASK

“Quit Smoking Before Your Operation”, American College of Surgeons
https://www.facs.org/media/jxbpufci/quit_smoking.pdf

Bring Community Wellness and Engagement on board. Attached to the Quit Smoking Before Your Operation flyer we have our flyer for our the a smoking cessation class that Community Wellness offers.

Reach out to all our patients via our television screens located in our cancer center waiting areas.
Benefits of Quitting Flyer
and our Community Wellness and Engagement Smoking Cessation Class.
Challenges

• Time to discuss smoking cessation with patients especially at the beginning of cancer journey
• Standardized smoking cessation plan
• Flyers to meet our patient population
• Standardized staff education
• Cost of smoking cessation program
• Follow up with patients on smoking cessation efforts. Who, When?
• Expand our efforts to use EMR to our advantage, can we send referrals for smoking cessation?
• Expand our efforts to all newly diagnosed cancer patients
The Just ASK Data Journey of a Rural Hospital

William Souza
Quality Data and Project Coordinator
Karen Valentine
Manager, Oncology Support Services
UC Health
<table>
<thead>
<tr>
<th>Programs</th>
<th>Challenges</th>
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<tbody>
<tr>
<td>• UCHealth-3 large regions</td>
<td>• Limited provider referrals</td>
</tr>
<tr>
<td>• 2 regions with Tobacco Treatment Specialists</td>
<td>• Provider limited clinic time to discuss Tobacco use/cessation</td>
</tr>
<tr>
<td>• Southern Colorado</td>
<td>• Will continue treatment with/without Tobacco Cessation</td>
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<td>• TTS based in the Cancer Center</td>
<td>• Data Collection</td>
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Dealing with Challenges

• System initiative roll out
• C-suite, Director, Provider buy-in
• Provider education
• MA facilitating Just ASK and patient education in rooming process
• Patient facing flyers and ASCO booklets
• Additional Epic and Power BI reports
Patient Facing Education

- American Society of Clinical Oncology (ASCO)

- Stopping Tobacco Use After a Cancer Diagnosis

Plan Moving Forward

- Education—Patients and Providers
- Training—Clinical Staff
- Data Collection—System and Region Specific
- PDSA—Analysis
  - How can we educate and support more individuals?
  - How do we support providers with referral ease?
- Expand Just ASK Program to all Cancer Center Clinics in UCHealth
- Goal = Just ASK and Refer
Lisa Allison, BSN, RN, MS
Oncology Consultant
2022 Tobacco Cessation Just ASK Quality Improvement Project & Clinical Study

A Guide to Using - the REDCap Questionnaire: Mid-Year Reporting Period
The goal of this PDSA is to increase and improve the integration of smoking assessment as a standard of care. Participation will require completion of three questionnaires to track progress during the project. This opportunity is being provided to all currently accredited Commission on Cancer (CoC) and National Accreditation Program for Breast Centers (NAPBC) programs, as well as those that have applied for CoC or NAPBC accreditation.

Please submit questions to acscancerprograms@facs.org.

Just ASK Project and Clinical Study

Just ASK Frequently Asked Questions

Compliance Checklist

IRB Approval Letter

Intervention Change Package

Mid-Year Reporting User Guide

Project Overview and Deadlines
PDSA: Appendix 3

All six sections listed in the PDSA have information which is required throughout the project.

**Questionnaire 1:**
- Facility Information
- Background
- Smoking Assessment & Smoking Cessation Practices
- Implementation Barriers
- Implementation Strategies
- Organizational Readiness & Priority
- Just ASK Reporting Metrics (Baseline)

**Questionnaire 2:**
- Confirm Facility Information
- Mid-Year Current State
- Intervention Implementation
- JUST ASK Reporting Metrics

**Questionnaire 3***:
- Confirm Facility Information
- Final State
- Intervention Implementation
- Organizational Readiness & Priority
- Just ASK Reporting Metrics
Mid-Year Reporting Period

Identify interventions SINCE enrollment in Just ASK.

Process & Next Steps
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<tr>
<th><strong>ADOPT</strong></th>
<th><strong>ADAPT</strong></th>
<th><strong>ABANDON</strong></th>
</tr>
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<tbody>
<tr>
<td>Continue implementing and/or expanding the intervention</td>
<td>Change strategy or methods associated with implementation of this intervention</td>
<td>Discard this intervention and try a new one. (Describe primary barrier or reason for abandoning)</td>
</tr>
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Mid-Year Reporting Period

Reporting Metrics date range: Jan 1-Jun 30, 2022

Number of Newly Diagnosed patients seen in your program within the date range is a REQUIRED field.
Upcoming Coming Conferences and Webinars

Conferences:
ACS Cancer Accreditation Programs: Continually Advancing Quality Cancer Care – Virtual
Available now through December 31, 2022

Webinars:
CSSP Webinar on CoC Standard 5.6 for Colon Resection
Thursday, August 25, 4:00 pm Central (Registration available soon)

CAnswer Forum LIVE – October 2022
Wednesday, October 12, 2022, at 12 PM CDT

https://www.facs.org/quality-programs/cancer-programs/education/
Thank you for joining the webinar today!

- Please help us improve future webinars by completing the evaluation
- Webinar posted online https://www.facs.org/quality-programs/cancer-programs/pdsa-just-ask/

Educational Webinar Series

A series of educational webinars will address many questions about the PDSA. Programs are encouraged to attend these webinars for more detailed information about the project. Attendance is not required but is strongly encouraged. Recordings and slides are available through the links below. Registration is required to listen to recorded webinars.

Previous Webinars

June 8, 2022
Watch recording | Webinar slides

April 29, 2022
Watch recording | Webinar slides

April 1, 2022
Watch recording | Webinar slides

February 16, 2022
Watch recording | Webinar slides