

Questions and Answers for Potential Industry Exhibitors

Please find answers to a few questions that industry exhibitors and sponsors may have regarding the ***Annual American College of Surgeons (ACS) Surgeons and Engineers: A Dialogue on Surgical Simulation meeting***, which will occur on **Wednesday, March 13, 2024, in Chicago, IL**. If you have any further questions about the meeting, please contact Gyusung Lee, Ph.D., at glee@facs.org or at 312-202-5722. Thank you.

1. What type of surgeons attend?

Most surgeons who attend the ACS Surgeons and Engineers meeting are *devoted to surgical education*. Most will also have a strong interest in technology-enhanced surgical education involving new technologies, including but not limited to VR, AR, 3D printing, AI, and other innovation.

2. What type of engineers attend?

Most engineers who attend have expertise in areas of engineering which can be used for enhancing surgical education. Many have already engaged in collaboration with surgeons and are looking for more opportunities. These engineers may find an innovative way to use any existing technologies to solve challenges in technology-enhanced surgical education.

3. What is the objective of the ACS Surgeons and Engineers meeting?

The goal of this meeting is to present opportunities for collaboration between surgeons and engineers and address advances and all aspects of such a partnership. The inaugural 2019 meeting occurred over a ½ day. Due to positive responses, the meeting will now occur annually as a full-day meeting. The 2024 meeting will be in its fourth year and will continue the dialogue on how surgeons and engineers can collaboratively work to improve technology-based surgical education. You will be updated with the schedule and a list of speakers for the 2024 meeting when they become available.

4. Are surgeons and engineers the primary audience? Yes.

5. How many are planned to attend this meeting, and how many attended in the past? There were approximately 75 participants who attended the ½ day meeting in 2019. The 2021 virtual full-day meetings had 126 registrants from the U.S. and 15 other countries. The 2022 virtual full-day meeting had 110 registrants from 13 different countries, including the U.S. Despite the growing restrictions in academic budgets and increase in costs of travel, the 2023 in person meeting had over 88 attendees from 7 different countries.

6. Does participating in the 2024 Surgeons and Engineers Meeting as an exhibitor include my participation in the 2024 Surgical Simulation Summit?

No. While these two meetings occur back-to-back at the same location, each meeting has its own exhibit prospectus. You may consider registering for both meetings to exhibit. [Dana McClure](#), our exhibit coordinator, will be happy to help you.

Thank you.

ACS Division of Education Simulation-Based Surgical Education and Training Team