SMART Goals Setting

A framework that may be useful in setting clear and achievable objectives is the SMART goal outline.

A SMART goal is:

* **Specific (and strategic):**
  Target a specific area for improvement. Link to goals/mission and strategic plan of the collaborative. Answers the question “What?”

* **Measurable**
  The success toward meeting the goal can be measured. Answers the question “How?”

* **Assignable and Achievable**
  Specify who will do it. Goals are realistic and can be achieved in a specific amount of time and are reasonable. Answers the question “Who?”

* **Relevant and Realistic**
  States which results can be achieved given available resources. Align goals with current projects and focus in one defined area.

* **Time frame**
  Goals have a defined time-frame including a target or deadline date for when results can be achieved. Answers the question “When?”

- **Goal 1:** Decrease venous thromboembolism (VTE) rate.
  - Baseline: 2.5% (collaborative)
  - Current: 1.3%
  - 2018 Target: 1.1%
  - Interventions
    - Increase low molecular weight heparin (LMWH) use for VTE prophylaxis.
      - Baseline: 27% (of patients)
      - Current: 43%
      - Target: 50%
    - Increase and maintain VTE prophylaxis timeliness (≥ 55% patients within 48 hours) of admission.
      - Baseline: 26% (7 out of 27 centers)
      - Current: 55% (16 out of 29)
      - Target: 75% (24 out of 32)
• **Goal 2:** Consistently achieve appropriate blood to plasma ratio of ≤ 2.0 in massive transfusion incidents.
  - Baseline: 54% (of patients)
  - Current: 77%
  - 2018 Target: 80%
  - Interventions
    - Feedback reporting detailing individual trauma surgeon performance

• **Goal 3:** Reduce mean serious complication rate.
  - Baseline: 9.5% (collaborative)
  - Current: 8.5%
  - Interventions
    - Z-score reporting

• **Goal 4:** Reduce mean mortality rate.
  - Baseline: 5.3% (collaborative)
  - Current: 4.8%
  - Interventions
    - Z-score reporting

• **Goal 5:** Reduce and maintain prophylactic inferior vena cava (IVC) filter use.
  - Baseline: 2.5% (collaborative)
  - Current: 0.5%
  - 2018 Target: ≤ 0.5%
  - Interventions
    - Feedback reporting detailing individual trauma center performance