American College of Surgeons Surgical Health Care Quality Forum

North Carolina

Inspiring Quality in Surgical Health Care – Quality Improvement Programs that Improve Outcomes and Reduce Costs

February 19, 2014
University of North Carolina at Chapel Hill

Join the Forum discussion live via Twitter at #ACSInspiringQuality or @AmCollSurgeons
EVENT PROGRAM

7:00 – 7:30 a.m. — Registration and Networking

7:30 – 10:00 a.m. — Forum

Welcome and Introduction

Mark C. Weissler, MD, FACS
Vice-Chair, Board of Regents, American College of Surgeons; Joseph P. Riddle Distinguished Professor of Otolaryngology/Head and Neck Surgery and Division Chief of Head and Neck Oncology, University of North Carolina at Chapel Hill; Director, American Board of Otolaryngology

Timothy M. Farrell, MD, FACS
President of the North Carolina Chapter of the American College of Surgeons; Professor of Surgery, Division of GI Surgery, University of North Carolina School of Medicine

Opening Presentation

David B. Hoyt, MD, FACS
Executive Director, American College of Surgeons

Keynote Presentations

William L. Roper, MD, MPH
Dean of the School of Medicine, Vice Chancellor for Medical Affairs; Chief Executive Officer, University of North Carolina Health Care System

U.S. Congressman David Price (D-NC4)
United States House of Representatives

Panelist Statements on Quality Improvement (in order of appearance)

Russell M. Howerton, MD, FACS
Chief Medical Officer, Wake Forest University Baptist Health

Brian P. Goldstein, MD, MBA, FACP
Executive Vice President and Chief Operating Officer, University of North Carolina Hospitals; Professor, Department of Medicine, University of North Carolina School of Medicine

Hugh J. Donohue, MD, MHA, FACS
Medical Director, Blue Cross Blue Shield of North Carolina

Richard H. Feins, MD, FACS
Cardiothoracic Surgeon and Professor of Surgery, Division of Cardiothoracic Surgery and Medical Director of Perioperative Services, University of North Carolina School of Medicine

Q&A Moderator

Anthony A. Meyer, MD, PhD, FACS, FRCS
Chair, Department of Surgery, University of North Carolina School of Medicine

Closing Remarks
Mark C. Weissler, MD, FACS: University of North Carolina at Chapel Hill

Dr. Weissler currently serves as Vice-Chair of the Board of Regents of the American College of Surgeons (ACS). He also serves as the Joseph P. Riddle Distinguished Professor of Otolaryngology and Division Chief of Head and Neck Oncology at the University of North Carolina at Chapel Hill. Dr. Weissler is also a member of the UNC Lineberger Comprehensive Cancer Center and serves as a Director of the American Board of Otolaryngology. As an active member of ACS, he has served on the ACS Board of Regents and as the Chair of the ACS Committee on Ethics and the ACS Central Judiciary Committee. Dr. Weissler received his bachelor’s degree from Boston University School of Liberal Arts, his medical degree from Boston University School of Medicine and completed his residency at Harvard University before completing his fellowship in head and neck oncologic surgery at the University of Cincinnati.

Timothy M. Farrell, MD, FACS: University of North Carolina School of Medicine

Dr. Farrell currently serves as Professor and Vice-Chair of Education in the Department of Surgery at the University of North Carolina School of Medicine, as well as President of the North Carolina Chapter of the American College of Surgeons. His clinical practice focuses on minimally invasive upper GI surgery for swallowing disorders and morbid obesity. Dr. Farrell has received many honors and awards throughout his career, his most recent awards being the Society of American Gastrointestinal and Endoscopic Surgeons (SAGES) Recognition of Excellence Award and the Association of Surgical Education Outstanding Teaching Award, both of which he received in 2012. Dr. Farrell received his medical degree from Robert Wood Johnson Medical School before completing his residency at Dartmouth-Hitchcock Medical Center and his fellowship at Emory University in Atlanta.
**David B. Hoyt, MD, FACS: American College of Surgeons**

Dr. Hoyt is the Executive Director of the American College of Surgeons (ACS). In this role, Dr. Hoyt oversees nationally and internationally recognized educational and quality programs, including education and training for surgeons and surgery residents, and quality improvement programs including the Committee on Trauma, Commission on Cancer, National Surgical Quality Improvement Program, National Accreditation Program for Breast Centers and Bariatric Surgery Center Network. Dr. Hoyt is the former Medical Director of ACS’s Trauma Programs and served as Executive Vice-Dean of the University of California, Irvine, School of Medicine; Chairman of the Department of Surgery; and the John E. Connolly Professor of Surgery at the University of California, Irvine. An international lecturer, Dr. Hoyt is the author of over 480 book chapters, journal articles and abstracts.

**KEYNOTE SPEAKERS**

**William L. Roper, MD, MPH: University of North Carolina Health Care System**

Dr. Roper is CEO of the University of North Carolina (UNC) Health Care System in Chapel Hill, NC, Dean of the UNC School of Medicine and Vice Chancellor for Medical Affairs at UNC. He also is Professor of health policy and administration in the School of Public Health, and is Professor of pediatrics and of social medicine in the School of Medicine at UNC. From 1997 until 2004, he was Dean of the School of Public Health at UNC. Before joining UNC, Dr. Roper was Senior Vice President of Prudential HealthCare. Prior to those roles, he was Director of the Centers for Disease Control and Prevention (CDC), served on the senior White House staff, and was Administrator of the Health Care Financing Administration (responsible for Medicare and Medicaid). Earlier, he was a White House Fellow. He received his medical degree from the University of Alabama School of Medicine and his master’s in public health from the University of Alabama at Birmingham School of Public Health.
U.S. Congressman David Price (D-NC4): United States House of Representatives

Congressman Price represents North Carolina’s Fourth District – a rapidly growing, research-and-education-focused district that includes parts of Alamance, Orange, Durham, Wake, Harnett, Chatham and Cumberland counties. He currently serves on the House Appropriations Committee and as the Ranking Democrat on the Homeland Security Appropriations Subcommittee. He is a member of the Appropriations Subcommittees responsible for housing, transportation, military construction and veterans’ affairs. Congressman Price is also a recognized leader in foreign policy, co-chairing the House Democracy Partnership, which he initiated to help strengthen parliaments in emerging democracies. In North Carolina, his constituents know him as a strong supporter of education, accessible health care, affordable housing, clean air and water, and improved transportation alternatives. Before he began serving in Congress in 1987, Congressman Price was a professor of political science and public policy at Duke University. He received his undergraduate degree at the University of North Carolina at Chapel Hill and went on to Yale University to earn a Bachelor of Divinity as well as a doctorate in political science. He is the author of four books on Congress and the American political system.

PANELISTS
(in order of appearance)

Russell M. Howerton, MD, FACS: Wake Forest University Baptist Health

Dr. Howerton currently serves as Chief Medical Officer at Wake Forest Baptist Health. In this role, he oversees the North Carolina Baptist Hospital, Brenner Children’s Hospital, Lexington Memorial Hospital, Davie County Hospital, all ambulatory clinics, Wake Forest University physicians and community physicians. Dr. Howerton also serves as a councilor on the American College of Surgeons North Carolina Chapter’s Board of Directors and in leadership roles on numerous boards. He earned his bachelor’s degree from Johns Hopkins University and his medical degree from Vanderbilt University School of Medicine. He completed a fellowship in surgical endoscopy/laparoscopy at the Mt. Sinai Hospital of Cleveland and served as Senior Registrar in the Hepatobiliary Surgical Unit of Hammersmith Hospital at the Royal Postgraduate Medical School of the University of London.
Brian P. Goldstein, MD, MBA, FACP: University of North Carolina Hospitals

Dr. Goldstein is Executive Vice President and Chief Operating Officer for the University of North Carolina Hospitals. He leads operations and performance improvement for this nationally ranked public academic medical center, which includes 825 beds and multiple outpatient practices. Dr. Goldstein served for eight years as Executive Associate Dean for Clinical Affairs at the University of North Carolina School of Medicine and Chief of Staff of the University of North Carolina Hospitals. He has been part of the CEO’s Leadership Team for the UNC Health Care System since 2006. Before joining the faculty at UNC in 2000, Dr. Goldstein served as Medical Director and consultant for multi-specialty physician group practices and for managed care organizations, including The Marshfield Clinic/Security Health Plan (1994-1998). Dr. Goldstein continues to practice General Internal Medicine. He is a graduate of the University of Virginia. He obtained his medical degree at New York University School of Medicine. Dr. Goldstein also holds a master’s of business administration degree from the Wharton School of the University of Pennsylvania.

Hugh J. Donohue, MD, MHA, FACS: Blue Cross Blue Shield of North Carolina

Dr. Donohue currently serves as a Medical Director in the Healthcare Division at Blue Cross and Blue Shield of North Carolina. In addition to practice in his clinical specialty of general surgery, his experience includes managed care leadership and administration, surgical suite administrative management, medical care and health care delivery operations, health care financing and governmental liaison. Before his current position, Dr. Donohue served as a Medical Director at CIGNA Healthcare, Director of Surgery at Easton Hospital in Pennsylvania and before that as the inaugural Medical Director of operating room services at The Virginia Commonwealth University Health System. Prior to those positions he served in the U.S. Army for 23 years, serving in leadership positions from Department Chair through Hospital CEO and later as a Chief Medical Officer, retiring as a Colonel in the Medical Corps. Dr. Donohue received his undergraduate degree in engineering sciences from the United States Military Academy at West Point, his medical degree from Duke University School of Medicine and his master’s degree in health care administration from the University of North Carolina Gillings School of Global Public Health.
Richard H. Feins, MD, FACS: University of North Carolina School of Medicine

Dr. Feins is currently Professor of Surgery in the Division of Cardiothoracic Surgery and Medical Director of Perioperative Services at the University of North Carolina School of Medicine. Dr. Feins is principal investigator of a three-year grant from the Agency for Healthcare Research and Quality to study whether use of surgery simulators improves training of cardiothoracic surgery residents and leads to better patient safety. He is also Director of the Cardiothoracic Simulation Center at the University of North Carolina at Chapel Hill, Co-Director of the national Cardiothoracic Surgery Resident Boot Camp and Executive Director of the Cardiothoracic Surgery “Senior Tour.” He has served on the American Board of Thoracic Surgery, the board of directors of the Society of Thoracic Surgeons, and numerous other boards for thoracic surgeons. Dr. Feins received his bachelor’s degree in chemistry from Dartmouth College, his medical degree from the University of Vermont School of Medicine, and his surgery training at the University of Rochester.

Q&A MODERATOR

Anthony A. Meyer, MD, PhD, FACS, FRCS: University of North Carolina School of Medicine

Dr. Meyer currently serves as Chair of the Department of Surgery at the University of North Carolina (UNC) School of Medicine. He is a member of the UNC chapter of Alpha Omega Alpha and is nationally known for his participation in many professional organizations, including the American College of Surgeons, the American Board of Surgery and the American Association for the Surgery of Trauma. Prior to his current role, Dr. Meyer served at the UNC School of Medicine as Chief of general surgery, Director of the surgery residency program and Director of burn research, as well as Medical Director of critical care for UNC Hospitals. He has also served as an Assistant Professor of anesthesiology at the University of California, San Francisco (UCSF). Dr. Meyer received his medical degree and doctorate in immunology and pathology from the University of Chicago and completed his surgical residency at UCSF.
ABOUT THE AMERICAN COLLEGE OF SURGEONS

The American College of Surgeons is a scientific and educational organization of surgeons that was founded in 1913 to raise the standards of surgical practice and improve the care of the surgical patient. The College is dedicated to the ethical and competent practice of surgery. Its achievements have significantly influenced the course of scientific surgery in America and have established it as an important advocate for all surgical patients. The College has more than 78,000 members and is the largest organization of surgeons in the world. For more information, visit www.FACS.org.

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