Chapters as Drivers for Advocacy

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We in America do not have government by the majority. We have government by the majority who participate.
Objectives

• Discuss role of advocacy in Florida Chapter activities

• Describe integration of Chapter advocacy in ACS
Advocacy Days
January 30-31, 2018 | Tallahassee, FL

Tuesday, January 30, 2018
3:00–5:00 PM    Stop the Bleed - Train the Trainer
6:00–7:00 PM    Reception
7:00–9:00 PM    Dinner & Presentations:
• 7:00–7:10 PM  Introductions
• 7:10–7:30 PM  Florida Surgical Update
  Christopher Nuland, Esq., Lobbyist, Florida Chapter
• 7:30–7:50 PM  Florida Medical Association Update
  John Katapodis, MD, President, FMA
  Chris Clark, Vice President of Public Affairs, FMA
• 7:50–8:10 PM  American College of Surgeons Update
  Christian Johnson, Esq., State Affairs Associate, ACS
• 8:10–8:40 PM  State Society Issues
• 8:40–9:00 PM  Identifying “the Ask” to the Legislators

Wednesday, January 31, 2018
7:00–8:00 AM    Breakfast
8:00 AM–1:00 PM  Stop the Bleed at the Capitol Building
As Scheduled    Legislative Visit at the Capitol Building

To RSVP, visit: https://floridafacs.org/advocacy-days
For more information, visit: https://floridafacs.org/node/124
Organized through tri-Chapter Joint Advocacy Committee

Inclusive of Florida surgical societies

Scheduled by legislative calendar
“Asks” consistent with joint advocacy agenda

Focus on legislators on key health committees

Visits in advocacy teams
Strategic Advocacy

Optimal Patient Care Through Strategic Advocacy

Patrick V. Bailey, MD, MLS, FACS
ACS Medical Director for Advocacy

Christian Shalgian
Director, ACS Division of Advocacy and Health Policy
Opportunities

• Proactive strategic advocacy agenda

• Grassroots
  • Advocacy education
  • In-district meetings (state & federal)
  • HPAC

• SurgeonsPAC
Never give in. Never give in.
Never, never, never, never—in nothing, great or small, large or petty—never give in, except to convictions of honour & good sense.
Summary: it’s all about relationships

• Chapters are essential for in-state ACS advocacy

• Chapters are important partners in ACS federal advocacy