Resources for Chapters

May 19, 2018 | Washington, DC

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Chapter Member List

• The Chapter member list is a downloadable list of ACS members assigned to your chapter territory. These are your leads!

• The member list is updated in real time and reflects the ACS membership assigned to your chapter as of the day you run the report

• Member list contains information such as mailing and email addresses, Member Class/Status, Specialty
Chapter Roster

Ways to recruit with your roster:

• Sort by Member Class or Status for targeted marketing
  – ACS dues paying Fellows vs Retired ACS non-dues paying Fellows
  – Associate Fellows that have a applied for Fellowship

• Sort by Associate Fellow/Resident/Med Student Date to see when those members joined ACS in those categories

• Sort by City and ask Council members from that city to reach out
New Reports

• Starting June 1 you will receive quarterly reports of ACS members who have moved into and out of your chapter territory

• Chapter Services will provide you with a template email that you can adapt to encourage them to join your chapter

• Upon request, we can also provide chapters with address changes of members within the chapter territory
Recruitment Templates

• We will continue to develop templates to assist chapters with recruitment
  – Aug: Will provide chapters with a list of Initiates
  – Sept/Oct: Will encourage chapters to reach out to Associate Fellows and encourage them to apply for Fellowship
  – Nov: Provide list of Residents and Associate Fellows who have not paid dues to the College and will be dropped in January

• We are open to other suggestions!
Chapter Meetings

**Speakers:** Chapters can request an ACS Officer to speak at their meeting at no charge

**Advertising:** Meetings appear in Bulletin and ACS Calendar of Events

**CME:** Chapters can receive free CME credits from ACS for their meetings

**Care packages:** ACS works with chapters to send relevant information about the College for display at chapter meetings
Other Resources

- Chapter Guidebook
- Chapter Lobby Day Grant Program
- Annual Reports by end of May
- Surgical Jeopardy
- Chapter Networking at Clinical Congress
- Chapter Officer Leadership Program
SAVE THE DATES

Chapter Networking at Clinical Congress
October 22, 2018
&
Chapter Officer Leadership Program
March 30, 2019
Questions?