Chapter Officer Leadership Program

ACS Resources for Chapters

Chapter Officer Leadership Program
Renaissance Downtown Hotel | Washington, D.C.

Luke Moreau
Manager, Domestic Chapter Services
May 6, 2017
My Role with ACS Chapters

- **My Role**: I’m the primary liaison at ACS for 67 domestic chapters in the United States and Canada.
- **My Goal**: I want all 67 chapters to be as successful as possible as access to local chapters is an important benefit of ACS membership.
- **How**: I work closely with chapter leadership and ACS staff to develop plans and strategies to enhance chapter membership, develop new initiatives for use by chapters, and intervene if necessary if there are issues pertaining to chapter management.
Expectations of Chapters

Create Value for ACS Members Locally

• Networking and educational opportunities
• Professional development resources
• CME credits through chapter meetings
• Social events for members
• Mentoring of young surgeons
• Community outreach
• Advocacy at the local level
Expectations of Chapters

• Chapters should recruit all ACS member categories (Fellows, Associate Fellows, Residents, Medical Students, and Affiliates)
• Chapter should have active Officers
• Chapters should review their bylaws regularly
• Chapter should file taxes each year to maintain their tax-exempt status
• Chapters should submit an annual report to ACS
• Chapters should update ACS when new Officers are elected and be responsive to inquiries and requests we may have
What are the main benefits of being a member of a local ACS chapter? Check all that apply

- Networking with my colleagues: 68%
- News/updates on local/state legislative or regulatory activity: 45%
- Locally accessible CME: 37%
- News and advocacy updates on local health system activities: 33%
- Opportunities for leadership positions: 31%

n=1,053, domestic
What are the main benefits of being a member of a local ACS Chapter? Check all that apply.

- Networking with my colleagues: 71% (Under age 50) 67% (Age 50+)
- News/updates on local/state legislative or regulatory activity: 42% (Under age 50) 47% (Age 50+)
- Locally accessible CME: 34% (Under age 50) 39% (Age 50+)
- News and advocacy updates on local health system activities: 32% (Under age 50) 34% (Age 50+)
- Opportunities for leadership positions: 26% (Under age 50) 39% (Age 50+)

Opportunities for leadership possibilities is considered a main benefit by 45% of those under age 40.
What are the main reasons you are not a member of a local ACS chapter? Click all that apply

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>I don't have time to participate in the local chapter</td>
<td>44%</td>
</tr>
<tr>
<td>The activities of the local chapter do not interest me</td>
<td>32%</td>
</tr>
<tr>
<td>The local chapter never contacted me</td>
<td>22%</td>
</tr>
<tr>
<td>I didn't know about local chapters</td>
<td>15%</td>
</tr>
<tr>
<td>The chapter meets at times that are not convenient</td>
<td>13%</td>
</tr>
<tr>
<td>No local chapter exists near me</td>
<td>10%</td>
</tr>
<tr>
<td>Members of the local chapter are not friendly or inviting</td>
<td>9%</td>
</tr>
</tbody>
</table>

(n=842, domestic)
How Does ACS Help Your Chapter?
Chapter Roster

- A roster of all ACS members assigned to your chapter is available for download at any time
- The roster is updated in real time and reflects the ACS members assigned to your chapter as of the day you run the report
- Strategies for roster use in recruitment:
  - Regularly download your roster
  - Identify new ACS members
  - Contact new ACS members with information about joining your chapter
Data Analysis

Since Clinical Congress
12 new Associate Fellows
  • 4 were never ACS members and have applied for Fellowship
  • 6 were Resident members
  • 2 were Resident and Medical Student members

<table>
<thead>
<tr>
<th>Member Class / Status</th>
<th>Count of Member Class / Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>FELLOW</td>
<td>907</td>
</tr>
<tr>
<td>USA – Full ACS dues paying</td>
<td>450</td>
</tr>
<tr>
<td>RETIRE – No dues paid to ACS</td>
<td>286</td>
</tr>
<tr>
<td>SENIOR - No dues paid to ACS</td>
<td>94</td>
</tr>
<tr>
<td>USA-SD - 50% dues to ACS (66-70)</td>
<td>48</td>
</tr>
<tr>
<td>INACT</td>
<td>15</td>
</tr>
<tr>
<td>FED</td>
<td>12</td>
</tr>
<tr>
<td>INTL</td>
<td>1</td>
</tr>
<tr>
<td>LIFE</td>
<td>1</td>
</tr>
<tr>
<td>TOTAL FELLOW</td>
<td>907</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ASSOCIATE FELLOW</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTIVE</td>
<td>31</td>
</tr>
<tr>
<td>APLFEL (applied for 2017 Fellowship)</td>
<td>25</td>
</tr>
<tr>
<td>TOTAL ASSOCIATE FELLOW</td>
<td>56</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RESIDENT MEMBER</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTIVE</td>
<td>179</td>
</tr>
<tr>
<td>TOTAL RESIDENT MEMBER</td>
<td>179</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MEDSTU</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTIVE</td>
<td>33</td>
</tr>
<tr>
<td>TOTAL MED STUDENT</td>
<td>33</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>AFFIL</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Allied Health Professional</td>
<td>10</td>
</tr>
<tr>
<td>Technician</td>
<td>5</td>
</tr>
<tr>
<td>Medical Association/Office Staff</td>
<td>2</td>
</tr>
<tr>
<td>RN</td>
<td>1</td>
</tr>
<tr>
<td>TOTAL ACS MEMBERSHIP</td>
<td>1185</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Year of Fellowship</th>
<th># New Fellows</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>17</td>
</tr>
<tr>
<td>2013</td>
<td>19</td>
</tr>
<tr>
<td>2014</td>
<td>19</td>
</tr>
<tr>
<td>2015</td>
<td>12</td>
</tr>
<tr>
<td>2016</td>
<td>26</td>
</tr>
</tbody>
</table>
Find a Chapter Website

Find a Chapter

The American College of Surgeons (ACS) is home to more than 100 chapters around the world, presenting many opportunities for members to actively engage at the local level. ACS Chapters provide several options for involvement, including educational programming, networking and social events, and professional development resources. Explore the links below to find contact information for each chapter as well as details about upcoming chapter events.

For more information about Domestic Chapters please contact Luke Moreau, Manager, Domestic Chapter Services, at lmoreau@facs.org or 312-202-5737.

For more information about International Chapters please contact Brian Frankel, Manager, International Chapter Services and Special Initiatives, at bfrankel@facs.org or 312-202-5361.

Domestic Chapters
- Alabama Chapter
- Alaska Chapter
- Arizona Chapter
- Arkansas Chapter
- Northern California Chapter
- San Diego Chapter
- Southern California Chapter

Canadian Chapters
- Alberta Chapter
- Manitoba Chapter

International Chapters
- Argentina Chapter
- Australia and New Zealand Chapter
- Austria-Hungary Chapter
- Belgium Chapter
Find a Chapter Website

• Each ACS chapter webpage displays the following information:
  – Summary of the chapter
  – Chapter contact information
  – Meeting information
  – Chapter Officers

• Why is this page important?
  – All ACS ads about joining local chapters drive members to the Find a Chapter webpage so it’s important that the information is up-to-date

Illinois Chapter

The Illinois Chapter of the American College of Surgeons (exclusive of Chicago) was chartered in 1961, the seventh issued by ACS. The main objectives of the Chapter are educational and professional, including but not limited to elevating the standards of surgery and educating the public and profession with respect to surgical care. Further goals include promoting the aims, interests, ideals and programs of the American College of Surgeons; to serve as a medium of communication between the Chapter and the College; to elevate the standards of surgical training and education in Illinois; to advance the science and practice of surgery in Illinois, to further a cooperative and fraternal spirit among Illinois surgeons; to assist in providing surgical facilities of the highest professional standards; to provide a medium through which all aspects of surgery may be discussed; and to provide a means through which the members may cooperate with other professional and civic groups concerned with the health of the citizens. We currently have a membership of over 300 and an annual scientific meeting is held each year.

Chapter Contact

Luann White
Executive Director

Email: lwwhite295@gmail.com
Website URL: http://www.ichapteracs.org/
Illinois Chapter of the American College of Surgeons
357 E Ellor Drive
East Peoria IL 61611
United States

Officers

Lisa Ann Kowalski, MD FACS
President

Daniel Mark Chase, MD FACS
President Elect

100+years

Inspiriting Quality: Highest Standards, Better Outcomes
Chapter Meetings

- ACS advertises chapter meetings in 3 places:
  - ACS chapter meetings webpage
  - Bulletin Calendar of events
  - Chapter webpages on the ACS website
Chapter Meetings

**Speakers:** Chapters can request an ACS Officer to speak at their meeting at no charge

**CME:** Chapters can receive CME credits from ACS for their meetings

**Care packages:** ACS works with chapters to send relevant information about the College

– Advocacy, Patient Education, Quality Programs, The Value of Membership brochures
Chapter News: Bulletin

• Chapters are encouraged to submit articles for inclusion in the Bulletin up to 6 times per year
• Articles of interest include:
  – Annual chapter meeting or events that included resident and medical student activities
  – Advocacy activities of the chapter
  – Chapter scholarship winners
  – Interesting chapter undertakings, course offerings, and programs
Welcome to ACS Communities

Welcome
Build community and connect with your colleagues.
Enter a place for knowledge exchange, content curation, ideas incubation and professional networking.

Latest Discussions
- Child care at the ACS Clinical Congress
  By: James W. Branch, MD, FACS - 14 minutes ago
  I have been following the discussions around child care at the ACS Clinical Congress — both pro and con. I am a Regent and the current Chair of the...

- RE: General Surgeon
  By: Steven Winther Jensen, MD, FACS - 26 minutes ago

Recent Shared Files
- RE: the alphabet language and the future of the...
  By: Philip R. Ganzwasser, MD, FACS - 2 days ago
  Posted in: General Surgery

- Judy Lottmann - A Rural Surgeon's Story
  By: Samuel Frank-Carrasco, MD, FACS - 5 days ago
  Posted in: Surgery Video

Announcements
New Search Function
ACS Communities has a new search function that behaves like the search you’ve come to know on sites like Amazon, where you can adjust your results dynamically using facets at the left-hand side of the screen. With this new functionality, you can refine your search results by category and content type, refine your search results by a specific community.

View Archive
Archived Webinars

• Access to several webinars on topics crucial to chapter management:
  – Strategic Planning for Chapter Success
  – Chapter Member Recruitment and Retention
  – Maintaining Your Chapter’s Tax Exempt Status
  – Chapter Advocacy at the Grassroots Level
  – Everything You Wanted to Know About Applying for Chapter CME
  – And more!
The Chapter Guidebook has been recently revised and is online.

Guidebook covers several key topics for effective chapter management:
- Strategic planning
- Event planning
- Legal and tax considerations
- Advocacy, lobbying and political activities
- And more!
Advocacy

Lobby Day Grant Program

• Annual $ 5,000 grant with $2,500 Chapter match; limited $15,000 grant available

• ACS staff support for planning and on-site implementation

www.facs.org/advocacy/state/chapter-grant
Association Management (AM) by the American College of Surgeons provides professional management services for 6 domestic ACS chapters and 19 affiliate organizations. Services include:

- Administration & Governance
- Membership
- Communications
- Meeting Management
- Education (CME, CEU, MOC)
- Finance/Accounting
- Information Services
Association Management

• In 2015, AM launched a one-year pilot program that offered four core services to ACS chapters
  – Website development and maintenance
  – Membership online dues processing
  – CME
  – Hotel site selection and contract negotiation

• Four chapters participated in the program and selected only services they wanted
  – Kentucky Chapter
  – Nebraska Chapter
  – Alaska Chapter
  – Northwest Pennsylvania Chapter
Website Development

Join the NW Pennsylvania Chapter of ACS
Become a Chapter Member
Learn More
Association Management

• AM is hiring a FTE that will focus only on domestic chapters so program can be extended
• Chapters interested in any of these services are invited to contact AM:

  Denise Goode
  Senior Manager, Association Management
  American College of Surgeons
  633 N Saint Clair Street, Suite 2700
  Chicago, IL 60611
  Phone: 312.202.5437
  dgoode@facs.org

• For more information, www.facs.org/about-acs/associationmanagement
ACS Chapter Services is here to help with **ANY** issue that may arise with your chapter

- Luke Moreau, Manager, Domestic Chapter Services  
  [lmoreau@facs.org](mailto:lmoreau@facs.org) (312) 202-5737
- Brian Frankel, Manager, International Chapter Services  
  [bfankel@facs.org](mailto:bfankel@facs.org) (312) 202-5361
- Laura Mazur, Chapter Services Program Coordinator  
  [lmazur@facs.org](mailto:lmazur@facs.org) (312) 202-5714
Questions?