Stop the Bleed: Q & A

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Stop the Bleed History

- Sandy Hook 2012 tragedy, as well as multiple mass casualty tragedies that occurred
- Dr. Lenworth Jacobs FACS Trauma Surgeon, Hartford CT
- Hartford Consensus convened, bringing together thought leaders to improve survivability from man made or natural mass casualty events.
- Conclusion, in providing first responders (law enforcement) and civilian bystanders the skills and basic tools to stop uncontrolled bleeding, in an emergency situation, lives would be saved.
- 2015 President Obama Administration launched Stop the Bleed Campaign
The primary objective of this course is to teach someone how to RECOGNIZE and CONTROL life-threatening hemorrhage.
Course Philosophy

• Life-threatening hemorrhage can be controlled with or without specialized equipment.

• This is **NOT JUST** a tourniquet course.
Course Philosophy

- Focus on several basic principles….
  - Personal safety
  - Call for help - 911
  - Identify site of active bleeding
  - Stop the bleeding
Course Philosophy

• Focus on several basic principles….
  • Stop the bleeding
    ➢ Compression / Direct pressure
    OR
    ➢ Wound packing / Tourniquet

Save a life
What everyone should know to stop bleeding after an injury

Ensure your safety.

Look for life-threatening bleeding.

Is a trauma first-aid kit available?

No

Yes

Use any clean cloth.

Apply steady direct pressure directly on the wound.

Where is the wound?

Arm

Leg

Neck, Shoulder, Groin

Is a tourniquet available?

No

Yes

Pack the wound with bleeding control (hemostatic) gauze (preferred), any gauze, or clean cloth.

Apply steady direct pressure.

Apply above the bleeding site.

Tighten until the bleeding stops.
Course format

• **B-Con Basic course**
  • Lecture (63 slides)
  • Hands-on skills demonstration
    • Direct pressure
    • Wound packing
    • Tourniquet
  • 1 ½ - 2 hours
Who can teach

- Any EMR, First Responder, EMT, Paramedic, RN, PA, NP, Med Student, or MD/DO
- Any PHTLS instructor
- Any TCCC/TECCC instructor
- Any ATCN/TNCC instructor
- Any ATLS instructor
- Any NAEMT instructor

Who has successfully completed a bleeding control course

*Future plans will include more robust training for non-medical instructors*
• The course is designed for the non-medically trained, immediate responder.
Target Audience

- EMR/EMT/Paramedic
- First Responder
- RN, PA, NP
- Med Student
- MD/DO
- PHTLS Instructor
- TCCC/TECCC Instructor
- ATCN/TNCC Instructor
- ATLS Instructor
- NAEMT Instructor
Target Audience

- Other healthcare professionals involved in emergency situations
Target Audience

- Citizens potentially involved in mass-casualty settings:
  - Schools
  - Churches
  - Shopping Centers
  - Office Buildings
  - Airports
  - Large-scale public events
Target Audience

- Citizens focused on helping in the community:
  - Teachers
  - Boy Scouts/Girl Scouts
  - Bus Drivers
  - Police Officers
  - Public Officials
  - Parents
Target Audience

EVERYONE
How to Start

- Survey area for potential Instructors
- Register as an instructor on the [www.bleedingcontrol.org](http://www.bleedingcontrol.org) website
- Download materials
- Order a training kit, if necessary
- Pick a date
- Register your class
- Teach!
- Encourage eligible instructors to register to teach......and so on....
Bleeding Control Kits

BLEEDINGCONTROL.ORG

Bleeding Control Basic
v. 1.0
Resources in your Area

- Grant funds
- Government Support
- Private Support
- Business Support
- Community Funds
- School Funds
Getting a Bigger Bang

- Local and National Medical Meetings
- Parent Meetings at Schools
- Grand Rounds
- Hospital Events
- Nursing and Teacher In-service Dates
- Sporting Events
- Community Fairs
- Employee Orientation
Questions

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Information and additional resources

BLEEDINGCONTROL.ORG