2020 ACS Surgical Simulation Summit

March 12–14, 2020 | Swissôtel, CHICAGO, IL
EXHIBITS OPEN MARCH 12-13, 2020

facs.org/aeisummit
Exhibiting at the Annual ACS Surgical Simulation Summit is a great way to expand your market penetration and customer database, and provide your company the opportunity to:

- **Network** with more than 300 simulation center professionals
- **Reach** new customers while serving your existing ones
- **Showcase** your latest products and services
- **Attend** educational sessions

The 2020 meeting brings together surgeons and simulation center directors, educators, administrators, researchers, and residents to discuss the latest advances in simulation-based surgical education and training, present innovative research, share best practices, and define strategic directions. This year, we are pleased to welcome members from the **American Society of Anesthesiologists** on Friday to engage in educational activities and collegial discussion with our simulation community. Developed by ACS-Accredited Education Institute (AEI) leadership, committee volunteers, and staff, attendees benefit from educational plenary sessions, interactive workshops, scientific paper presentations, posters, and plenty of networking opportunities.

For conference details, please visit [facs.org/aeisummit](http://facs.org/aeisummit)
ACS-Accredited Education Institutes (ACS-AEIs) undergo a rigorous application and evaluation process to ensure standards for all phases of learning. Institutes specifically address the teaching, learning, and assessment of cognitive and technical skills using state-of-the-art educational methods and cutting-edge technology.

The ACS-AEI Consortium is a network of 98 ACS approved educational institutes in the U.S., Canada, and around the world. ACS-AEIs offer practicing surgeons, surgical residents, medical students, and members of the surgical team a spectrum of educational opportunities to enhance patient safety, including acquisition and maintenance of skills in new procedures and emerging technologies through simulation-based education and training.

To learn more about the AEI Program, visit facs.org/education/accreditation/aei
OPTION A - TABLETOP EXHIBIT

$2,375 exhibit fee includes:

- One 6-foot table, two chairs, one wastebasket, and one identification sign
- Two exhibitor personnel badges (each additional badge is $100)
- Entry into education sessions*
- Complimentary breakfasts, lunches, breaks, reception
- Recognition in the AEI Newsletter (post-conference)
- Acknowledged as an exhibitor on the AEI website using company link
- Company logo and description featured in on-site program book

Please note that a double tabletop exhibit (Option B) will need to be purchased for all pop-up booth displays or if equipment cannot be placed on one 6-foot draped table. All equipment must be able to fit within the allotted space (6 feet or 12 feet wide by 3 feet deep).

If you plan to bring equipment that does not sit on the tabletop(s), please notify ACS when you submit your exhibit application.

No applications will be processed without full payment of exhibit fees. Exhibits will be preassigned, and spaces will be identified with a table sign prior to set-up.

Audio visual, electrical, and Internet services are available at the exhibitor’s expense. Information will be provided in the exhibitor service manual.

*Exhibitors are not eligible to claim CME for sessions. In addition, industry employees are prohibited from providing product-promotional materials or product-specific advertisements of any kind during the accredited educational event. Industry employees also cannot influence the content of the CME program in any way, during their attendance at the event.

OPTION B - DOUBLE TABLETOP EXHIBIT

$4,300 exhibit fee includes:

- Two 6-foot tables, four chairs, one wastebasket, and one identification sign
- Four exhibitor personnel badges (each additional badge is $100)
- Entry into education sessions*
- Complimentary breakfasts, lunches, breaks, reception
- Recognition in the AEI Newsletter (post-conference)
- Acknowledged as an exhibitor on the AEI website using company link
- Company logo and description featured in on-site program book

Surgeons and Engineers: A Dialogue on Surgical Simulation

March 11, 2020, Swissôtel, Chicago, IL

ACS Surgeons and Engineers: A Dialogue on Surgical Simulation will return in 2020 as a full-day meeting on March 11, and will serve as a venue for surgeons, engineers, scientists, and Annual ACS Surgical Simulation Summit attendees to continue the dialogue between the medical simulation and engineering communities.

ACS Surgeons and Engineers: A Dialogue on Surgical Simulation will take place the day before the Annual ACS Surgical Simulation Summit in a different exhibit space. If you are interested in exhibiting at both meetings, separate fees will apply.

For more information about exhibiting at both meetings, please contact Dana McClure, Exhibits Coordinator, at dmcclure@facs.org or at 312-202-5532.

For more information about ACS Surgeons as Engineers: A Dialogue on Surgical Simulation, please visit facs.org/surg-eng.
MEETING VENUE

Swissôtel Chicago
323 E. Wacker Dr.
Chicago, IL 60601
Phone: 312-565-0565

EXHIBIT LOCATION

Exhibits will be located in Zurich ABC on the lower level of the Event Centre. All meals, coffee breaks, and the reception will also be held in this area.

CANCELLATIONS AND REFUNDS

Written notification of a space cancellation must be received by ACS on or before February 12, 2020, to be eligible for a refund. A $500 service charge will be assessed for each cancellation space. No refunds will be given after February 12, 2020.

EXHIBIT SCHEDULE (TENTATIVE)

<table>
<thead>
<tr>
<th>Exhibit Set-Up*</th>
<th>Wednesday, March 11</th>
<th>6:00–9:00 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hours</td>
<td>Thursday, March 12</td>
<td>7:00 am–6:00 pm</td>
</tr>
<tr>
<td></td>
<td>Breakfast</td>
<td>7:00–8:00 am</td>
</tr>
<tr>
<td></td>
<td>Morning Break</td>
<td>10:00–10:30 am</td>
</tr>
<tr>
<td></td>
<td>Lunch</td>
<td>12:00–1:00 pm</td>
</tr>
<tr>
<td></td>
<td>Afternoon Break</td>
<td>3:00–3:30 pm</td>
</tr>
<tr>
<td>Friday, March 13</td>
<td>7:00 am–6:00 pm</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Breakfast</td>
<td>7:00–8:00 am</td>
</tr>
<tr>
<td></td>
<td>Lunch</td>
<td>12:30–1:30 pm</td>
</tr>
<tr>
<td></td>
<td>Afternoon Break</td>
<td>3:30–3:45 pm</td>
</tr>
<tr>
<td></td>
<td>Networking Reception</td>
<td>5:00–6:00 pm</td>
</tr>
<tr>
<td>Exhibit Teardown‡</td>
<td>Friday, March 13</td>
<td>6:00–8:00 pm</td>
</tr>
</tbody>
</table>

* Exhibits must be staffed during the exhibit hours. Any space not occupied by 6:00 am on Thursday, March 12, 2020, will be forfeited by the exhibitor.

‡ Displays may not be dismantled or any packing begun before 6:00 pm on Friday, March 13, 2020.
ADDITIONAL INFORMATION
If you would like additional information about exhibiting, please contact Dana McClure, Exhibits Coordinator, at dmcclure@facs.org or at 312-202-5532.

LIABILITY
In the event the exhibition is canceled, postponed, or relocated on account of fire, strikes, government regulations, causalities, Acts of God, or other causes beyond the control of ACS-AEI Institute, the exhibitor waives any and all damages and claim for damages and agrees that the sole liability of institute shall be to return to each exhibitor the exhibitor’s rental payment.

FDA REGULATIONS
Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses. For additional information, contact FDA at 888-463-6332 or fda.gov.
HOTEL ACCOMMODATIONS

Swissôtel Chicago
323 E. Wacker Dr.
Chicago, IL 60601

ROOM RATE

$229 single/double plus tax

A block of hotel rooms has been set aside at the Swissôtel for exhibitors and meeting attendees. Hotel reservations can be made online or by contacting the hotel directly. Space at the hotel is limited, and it is highly recommended that you secure your room as soon as possible. The hotel reservation deadline is February 20, 2020. Reservations made after this date, or when the room block is full, will only be confirmed on a space- and rate-available basis.

Phone: 888-737-9477

Please mention the ACS Accreditation Program to receive the reduced rate.

BOOK ONLINE
PAST EXHIBITORS

3-Dmed  Franklin, OH
Animal Technologies  Tyler, TX
Applied Medical  Rancho Santa Margarita, CA
B-Line Medical  Silver Spring, MD
Covidien  Norwalk, CT
CAE Healthcare  Montreal, QC, Canada
The Chamberlain Group  Great Barrington, MA
ConMed Linvatec Canada  Mississauga, ON, Canada
Education Management Solutions  Exton, PA
Ethicon J&J  Somerville, NJ
Ethicon Endo-Surgery  Cincinnati, OH
Fundamental Surgery  Boston, MA
GIBLIB  Los Angeles, CA
Haptica, Ltd.  Dublin, Ireland
Health Information Alliance  Ft. Washington, PA
Immersive Touch  Westmont, FL
Intuitive Surgical  Sunnyvale, CA
Karl Storz  El Segundo, CA
LifeLike BioTissue, Inc.  Toronto, ON
Limbs and Things, Inc.  Savannah, GA
Medsim-Halldale Media  Lake Mary, FL
Medtronic  New Haven, CT
Mentice  Gothenburg, Sweden
METI—Medical Education Technologies, Inc.  Sarasota, FL
Mimic Technologies, Inc.  Seattle, WA
Operative Experience  North East, MD
OSSimTech Inc.  Montreal, QC, Canada
SimCore Technologies  Boulder, CO
SimQuest, LLC  Silver Spring, MD
SimSurgery  Boston, MA
Simulab Corporation  Seattle, WA
Simulated Surgical Systems  San Jose, CA
Society for Simulation in Healthcare  Dyersburg, TN
SonoSim  Santa Monica, CA
Stryker  San Jose, CA
Surgical Science Inc.  Minneapolis, MN
SurgiReal Products, Inc.  Fort Collins, CO
Synbone  Nazareth, PA
Syndaver  Tampa, FL
Touch Surgery  New York, NY
3D Systems  Littleton, CO
UPMC—SimMedical  Pittsburgh, PA
VirtaMed  Lithia, FL
WorldPoint  Wheeling, IL
EXHIBITOR AGREEMENT

SPONSORSHIP AND EXHIBIT FEES

☐ 6-foot table: $2,375 (Two complimentary badges are included)
☐ Two 6-foot tables: $4,300 (Four complimentary badges are included)
☐ Additional badges: $100 each each | Quantity: _______
☐ Please send us information on contributing an educational grant (Company designates the amount)

PAYMENT, PLEASE CHECK ONE

☐ Check enclosed: Please make check payable to the American College of Surgeons and mail with the Sponsor/Exhibitor Agreement to:

Dana McClure, Meetings and Exhibits Coordinator • American College of Surgeons
633 N. Saint Clair St. • Chicago, IL 60611-3211

Bill my credit card: ☐ VISA ☐ MasterCard ☐ American Express

EXHIBITOR AGREEMENT

Please include the name, title, and contact information for each attendee; if more than two plan to attend, please include their information on an additional sheet.

1

<table>
<thead>
<tr>
<th>FIRST</th>
<th>MI</th>
<th>LAST NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEGREE/ CREDENTIALS</td>
<td>TITLE</td>
<td>PHONE NUMBER</td>
</tr>
<tr>
<td>E-MAIL ADDRESS</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2

<table>
<thead>
<tr>
<th>FIRST</th>
<th>MI</th>
<th>LAST NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEGREE/ CREDENTIALS</td>
<td>TITLE</td>
<td>PHONE NUMBER</td>
</tr>
<tr>
<td>E-MAIL ADDRESS</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please fax or e-mail this form to Dana McClure at 312-268-5241 or dmcclure@facs.org.

For security reasons, if e-mailing the form and paying by credit card, please leave the credit card number field blank and call Dana McClure at 312-202-5532 with your credit card number.

This agreement is due by February 12, 2020.