The State of ACS Chapters

S. Rob Todd, MD, FACS
Professor of Surgery, Chief, Acute Care Surgery, Baylor College of Medicine
Chief, General Surgery and Trauma, Ben Taub Hospital, Houston, TX

May 7, 2017
2016 Survey of Domestic Chapters

• Survey developed by the ACS Board of Governors Chapter Activities Domestic Workgroup to capture information on domestic chapters in six key areas:

  1. Member Recruitment
  2. Chapter Council /Committee Representation
  3. Financial Health
  4. Communications
  5. Chapter Meetings
  6. Advocacy

• The survey was open from January to February 2017
• 55 of 67 chapters completed the survey (82%)
Over the past three years, the number of members in the chapter has:

- Increased by 10%: 12.00%
- Increased by 25%: 2.00%
- Increased by more than 25%: 2.00%
- Stayed about the same: 64.00%
- Decreased by 10%: 18.00%
- Decreased by 25%: 2.00%
## Member Recruitment

Please indicate the number of ACS members who paid dues and/or actively participated in your local chapter in 2016

<table>
<thead>
<tr>
<th>Member Class</th>
<th>Average Chapter Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fellows</td>
<td>30%</td>
</tr>
<tr>
<td>Associate Fellows</td>
<td>20%</td>
</tr>
<tr>
<td>Residents</td>
<td>28%</td>
</tr>
</tbody>
</table>
Does the chapter currently have the following positions on the Chapter Council?

<table>
<thead>
<tr>
<th>Position</th>
<th>% with Position</th>
<th>Position</th>
<th>% with Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>100%</td>
<td>Treasurer</td>
<td>23.6%</td>
</tr>
<tr>
<td>President-Elect</td>
<td>74.5%</td>
<td>Secretary-Treasurer</td>
<td>69.0%</td>
</tr>
<tr>
<td>Vice-President</td>
<td>32.7%</td>
<td>RAS Representative</td>
<td>50.9%</td>
</tr>
<tr>
<td>Secretary</td>
<td>23.6%</td>
<td>YFA Representative</td>
<td>45.5%</td>
</tr>
</tbody>
</table>
What percentage of chapter-appointed Governors are active members of the Chapter Council (approximate)?

![Bar chart showing the percentage of active members. The majority are active, with approximately 88.46% being active members.]
Financial Health

What are the current financial reserves of the chapter?

- $150,000 to $349,999: 11.32%
- $75,000 to $149,999: 13.21%
- $60,000 to $74,999: 11.32%
- $25,000 to $49,999: 15.09%
- $10,000 to $24,999: 20.75%
- $5,000 to $9,999: 16.98%
- Under $5,000: 11.32%
Financial Health

What are the current revenue streams for your chapter? (mark all choices that apply):

- Annual Dues: 100.00%
- Meeting registration: 83.02%
- Exhibitor income: 86.79%
- Income from investments: 26.42%
- Sponsorship income: 26.42%
- Philanthropy: 5.66%
- Other: 5.66%
Communications

How frequently does the chapter communicate with members?

- Weekly: 9.09%
- Monthly: 10.91%
- Quarterly: 32.73%
- Semi-annually: 7.27%
- Annually: 7.27%
- No regular communication: 9.09%
- Other: 23.64%
Communications

Does the chapter have a website?

Yes: 80.00%
No: 20.00%
Which of the following social media platforms does the chapter currently utilize? (mark all choices that apply):

- Facebook: 43.14%
- LinkedIn: 13.73%
- Twitter: 31.37%
- None: 49.02%
- Other: 3.92%
Does the chapter have an ACS Communities page?

- Yes: 44.44%
- No: 55.56%
Chapter Meetings

Did the chapter hold an annual chapter meeting in 2016?

- Yes: 88.89%
- No: 11.11%
Chapter Meetings

Did the chapter partner with other ACS chapters or associations to host the annual chapter meeting?

- Yes: 26.42%
- No: 73.58%
Other than the annual chapter meeting, does the chapter host other events throughout the year?

- Yes: 40.74%
- No: 59.26%
Advocacy

Does the chapter have a regularly scheduled Advocacy Day where members collectively visit local and state lawmakers to advocate for issues impacting surgeons?
Did the chapter apply for funds under the ACS Chapter Advocacy Lobby Day Grant Program?

- Yes: 42.59%
- No: 57.41%
Action Plan

• The ACS is committed to supporting the local chapters with new initiatives being implemented over the coming year:
  – Promotion of the value of chapter membership to ACS members
  – Increased advertising of chapter events
  – Development of communication tools for chapter use
  – Continued support of chapter advocacy
Engaging the Next Generation of Surgeons

Kimberly A. Davis, MD, MBA, FACS, FCCM, President, Connecticut Chapter, Professor of Surgery, Yale School of Medicine, New Haven, CT
Chapter Success Stories

Texas ACS – Stronger Together

• Tien C. Ko, MD, FACS, Immediate Past President, South Texas Chapter, Jack H. Mayfield, MD, Distinguished Professor in Surgery, The University of Texas Health Science Center, Houston, TX

• Sharmila D. Dissanaike, MD, FACS, FCCM, Immediate Past President, North Texas Chapter, Professor and the Peter C. Canizaro Chair, Department of Surgery, Texas Tech University Health Sciences Center, Lubbock, TX
Georgia’s Commitment: “I Can Stop the Bleed”

Dennis Ashley, MD, FACS, President-Elect, Georgia Society of the American College of Surgeons, Milford B. Hatcher Professor and Chair of Surgery, Mercer University School of Medicine, Navicent Health, Macon, GA