2016 Leadership Summit:
North Texas Chapter ACS

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Disclosures

None
North Texas chapter structure

- President, VP, Treasurer
- Program chair and co-chair
- Abstract review committee
Unique chapter catchment

Dallas
- UTSW
- Baylor
- Methodist

West Texas
- Texas Tech- Lubbock, Amarillo, Parmenian Basin
Structure of annual meeting

Historically:
- Series of talks
- Three named lectures

What we wanted:
- More interactive
- Engage everyone - esp. private surgeons
Tag line

“Engaging the practicing surgeon”
2016 ANNUAL MEETING
February 19–20, 2016
Cityplace Conference Center
Dallas, TX

"Engaging the Practicing Surgeon"
Structure of meeting

- Decreased abstracts by 25%
- Three named speakers
  - Dr Spitzer- Politics of medicine
  - Dr Pat Walker- Interesting stories from the ABS
  - Ethics- Susan Hawk- Mental Illness
- ACS speaker
  - Dr Patricia Turner
Structure of ?

- Tumor Board
  - Faculty from many sites
  - Broad based case format
  - Interactive

- Town Hall
  - Governors
  - Chairs
Structure of?

Industry sponsored satellite symposium:
– Forgut
– HPB
– colorectal
Meeting Financials

- Make it worthwhile
- We increased our exhibitor fee
- E posters- more room for exhibitors
- Applied for specific grants at the 5,10,20K level
Moving forward

- Advocacy in Austin
  - GME funding
- Resident exchange
  - ESP in 5th year
- Joint meeting
  - North and South will meet in Austin, February 23-25, 2017
Final tips

- Make it applicable
- Engage your audience
- Be edgy
Thank You

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