

AMERICAN COLLEGE OF SURGEONS • DIVISION OF EDUCATION®
ACCREDITED EDUCATION INSTITUTES
ENHANCING PATIENT SAFETY THROUGH SIMULATION

Exhibit at the ACS-Accredited Education Institutes' Consortium Meeting

CHICAGO, IL • MARCH 16-17, 2012



AMERICAN COLLEGE OF SURGEONS

*Inspiring Quality:
Highest Standards, Better Outcomes*

Invitation and General Information

The Fifth Annual Meeting of the Consortium of ACS-Accredited Education Institutes will take place at the Swissôtel in Chicago, IL, March 16–17, 2012. The ACS Division of Education sponsors this international event.

The foremost surgeons and thought leaders will present an interdisciplinary program on simulation-based surgical education to an estimated audience of 200 education institute directors, surgical program directors, PhD educators, technology support staff, and managers, administrators, and coordinators. Attendees represent the premier institutes leading the way in the field of simulation-based surgical education—they direct the programs others will model their own institutes and skills centers after.

The ACS Division of Education would like to invite you to join us as an exhibitor at this Annual Meeting. This Exhibitor Prospectus is a thorough package providing you and your company with precise information. To maximize exposure and marketing opportunities for exhibitors, the Exhibit Room will open during the kickoff breakfast on Friday, March 16.

This year's program sessions include:

- Special Panel Session on Interdisciplinary Education
- Committee-Sponsored Workshops
- International Members Meeting and Breakfast
- Industry Meeting and Luncheon (Saturday)
- Panel Session on Best Practices from the ACS-Accredited Education Institutes
- Hot Topics Discussion on Items of Interest to the Consortium

A complete agenda will be available closer to the meeting date.

Join us at the Fifth Annual Meeting of the Consortium of ACS-Accredited Education Institutes. We have an outstanding program and destination offering exciting opportunities to combine scientific and professional exchange.

We look forward to
seeing you in Chicago!



Exhibitor Information

Each year, education institute directors, surgical program directors, PhD educators, technology support staff, and managers, administrators, and coordinators attend the annual ACS-Accredited Education Institutes' Consortium Meeting.

EXHIBIT FEE

There is a fee in the amount of \$1,950 for a 6-foot tabletop or \$3,750 for a 12-foot tabletop to exhibit at the meeting. No applications will be processed without payment of this fee. The fee will include space for one (or two, for the \$3,750 fee) 6-foot tabletop exhibit and registration for three representatives (or six, for the \$3,750 fee). Exhibit tables will be preassigned, and spaces will be identified with a table sign prior to setup.

Option A: Tabletop Exhibit – \$1,950

Exhibit fee includes:

- (1) 6-foot draped table
- (2) chairs
- Registration for (3) representatives

Option B: Double Tabletop Exhibit – \$3,750

Exhibit fee includes:

- (2) 6-foot draped tables
- (4) chairs
- Registration for (6) representatives

Please note that a double tabletop exhibit (Option B) will need to be purchased for all pop-up booth displays. Also, if equipment cannot be placed on (1) 6-foot draped table, you must purchase Option B.

No applications will be processed without full payment of exhibit fees.

MEETING VENUE

Swissôtel Chicago
323 E. Wacker Dr. • Chicago, IL 60601

PHONE: 312-565-0565 • FAX: 312-268-8202

EXHIBIT LOCATION

Exhibits will be located in the Montreux Room of the Swissôtel Chicago. This area is near the general session room. Continental breakfast, lunch, and coffee breaks will also be held in this area.

EXHIBIT SCHEDULE

Exhibit Setup*	Thursday, March 15, 2012	4:00–11:00pm
Exhibit Hours†	Friday, March 16, 2012	7:00 am–7:00 pm
	Saturday, March 17, 2012	7:00–10:30 am
Exhibit Teardown‡	Saturday, March 17, 2012	10:30 am–4:00 pm

*Exhibits must be staffed during the exhibit hours. Any space not occupied by 9:00 pm on Thursday, March 15 will be forfeited by the exhibitor.

†Dedicated Exhibit Hours: Friday, March 16, registration and breakfast, 7:00–8:00 am; break, 9:45–10:15 am; lunch, 12:45–1:30 pm; break, 3:15–3:30 pm; reception, 5:30–7:00 pm; and Saturday, March 17, breakfast, 7:00–8:00 am and break, 10:00–10:30 am. *Please note: Exhibitors are also welcome to attend any program session(s) of their choice.*

‡Displays may not be dismantled nor any packing begun before 10:30 am on Saturday, March 17.



Exhibitor Information (continued)

SOCIAL/MEAL FUNCTIONS

Exhibitors are included in the meeting social and meal functions, and during the reception on Friday, March 16 from 5:30 to 7:00 pm. A maximum of three representatives per exhibit are allowed to attend the reception.

ADDITIONAL INFORMATION

If you would like additional information about exhibiting, please contact Emily Langerak at elangerak@facs.org or 312-202-5535.

HOTEL ACCOMMODATIONS

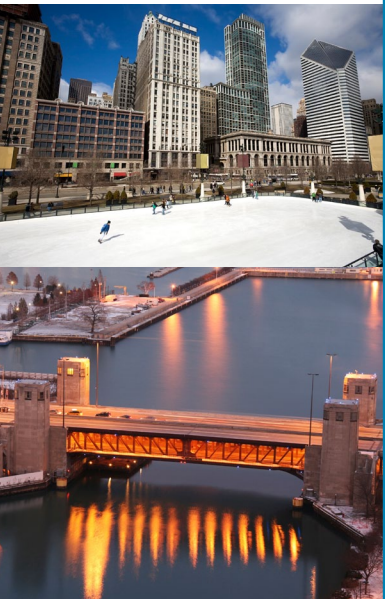
Swissôtel Chicago
323 E. Wacker Dr. • Chicago, IL 60601

ROOM RATE: \$179 single/double

HOTEL RESERVATION METHOD

To make a room reservation, call 888-737-9477 and reference the ACS-AEI Consortium Meeting. An online reservation option is available at <https://resweb.passkey.com/go/acsap2012>.

***The hotel reservation deadline is
Wednesday, February 15, 2012.***



Past Exhibitors at ACS-Accredited Education Institute Meetings

3-Dmed
Franklin, OH

B-Line Medical
Silver Spring, MD

Covidien
Norwalk, CT

CAE Healthcare
Montreal, QC

The Chamberlain Group
Great Barrington, MA

Education Management Solutions
Exton, PA

Ethicon
Somerville, NJ

Ethicon EndoSurgery
Cincinnati, OH

Haptica, Ltd.
Dublin, Ireland

Intuitive Surgical
Sunnyvale, CA

LifeLike BioTissue, Inc.
Toronto, ON

Limbs and Things, Inc.
Savannah, GA

Medsim-Halldale Media
Lake Mary, FL

**METI—Medical Education
Technologies, Inc.**
Sarasota, FL

Simbionix
Cleveland, OH

SimQuest, LLC
Silver Spring, MD

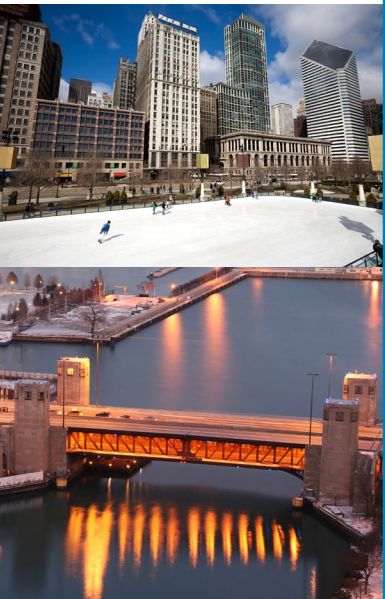
Simulab Corporation
Seattle, WA

Stryker
San Jose, CA

Surgical Science Inc.
Minneapolis, MN

Syndaver
Tampa, FL

UPMC—SimMedical
Pittsburgh, PA



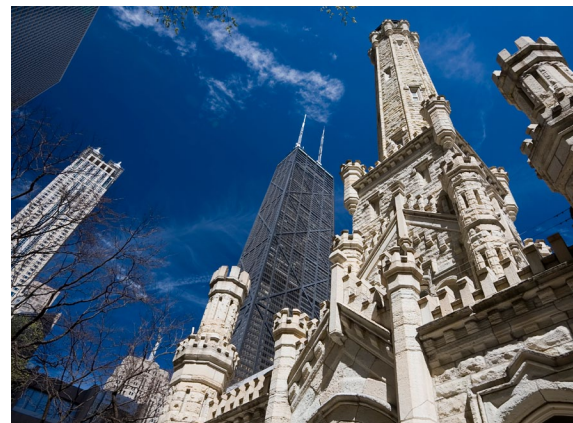
Future Meetings



2012 ACS AEI POSTGRADUATE COURSE

Friday, September 14 and
Saturday, September 15, 2012
New Orleans, LA

*Hosted by the LSUHSC
New Orleans Learning Center*



SPRING 2013 ANNUAL CONSORTIUM MEETING

Chicago, IL



