



Exploring Strategies to Enhance Quality in Your Cancer Program

American College of Oncology Administrators

ACOA/AAMA
701 Lee Street, Suite 600
Des Plaines, IL 60016
847-759-8601
www.aameda.org

ACOA: Overview

- The American College of Oncology Administrators (ACOA), founded in 1991, as a national College of the American Academy of Medical Administrators (AAMA) provides support and opportunity for oncology administrators and managers providing care to oncology patients in all types of health care settings

ACOA: Purpose & Objectives

- Promote the growth and development of the specialty of oncology administration
- Develop & Disseminate technical and professional information
- Educational Programming related to cancer prevention, early detection, diagnosis, treatment, rehab, end of life care and strategic business planning
- Provide forums for the interchange and acquisition of professional knowledge among ACOA membership
- Serve as a resource and reference body in Oncology for Academy and its members



ACOA: Board of Directors

- | | |
|---|---|
| ■ College President
Margaret A O'Grady MSN OCN FAAMA
Fox Chase Cancer Center | ■ College Member-At-Large
Dana L Regnier,FAAMA
Vanguard Health Systems |
| ■ Immediate Past College President
Barbara Nathan, RN BSN FAAMA
Community Cancer Center | ■ College Member-At-Large
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Crozer-Keystone Health System |
| President Elect/Education Chair | College Member-At-Large |
| ■ Bonnie J Miller, RN BSN OCN FAAMA
Fox Chase Cancer Center | Mr. Robert C. Bonds, MA BS FAAMA
URORAD Healthcare |
| ■ College Member-At-Large
Connie Bura
American College of Surgeons
Commission on Cancer | ■ College Member-at-Large
Ms. Phyllis A. DeAntonio, RN MSN FAAMA
Pitt County Memorial Hospital |
| ■ ACOS Commission on Cancer Liaison
Susan VanLoon RN CTR
Virtua Health | |

ACOA: Education Initiative

- In 2008 implemented annual 2 day educational conference specifically designed for Oncology Administrators: *ACOA ONCOLOGY UPDATE*
 - Oncology Focused Topics
 - Networking Opportunities
 - Lecture and Round-table format

ACOA Oncology Update

- Session content:
 - Quality
 - Performance Excellence
 - Research
 - Accreditation
 - Health Care Reform
 - Best Practice Methodology
 - Current Trends
 - Standard of Care



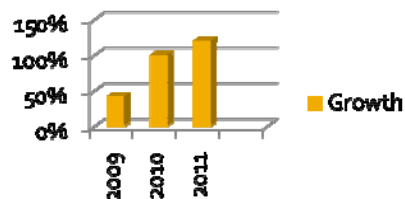
ACOA Oncology Update: Advantages

- Oncology Focused
- Various formats
 - Lecture
 - Panel Discussion
 - Round table
- Oncology Leaders
 - NCCN, ACoS, ONS, Advisory Board/Oncology Roundtable, SG2, ACS, Seasoned Oncology Administrators
- Networking
- Great "Takeaways"



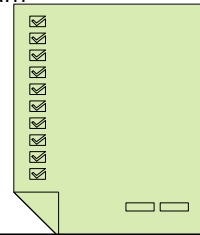
ACOA: Oncology focused Conference Yields Growth

- 2008: Oncology Focused Conference Model launched
- 2009: Attendance increased by 42%
- 2010: Attendance increased by 100%
- 2011: Goal is 120%



ACOA: Conference Evaluation

- Evaluations are “key”
 - Formal Process of evaluation:
 - Speakers, topics, format, location, timing and presentations
 - Additional info for future educational programming
 - Review of ALL evaluations/feedback
 - Educational Committee: Conference Planning Team
 - ACOA Board of Directors
 - “Key” Document in future Planning



ACOA: Oncology Focused Conference “takeaways”

- “Takeaways” from conference equip Oncology Administrators to:
 - Enhance Patient Experience
 - Promote Quality Care
 - Position for strategic programming and growth
 - Enhance networking and support

ACOA: Strengthened by Partnerships

- Established strong Partnership with Conference Speakers from:
 - Commission on Cancer (ACoS)
 - Advisory Board/Oncology Roundtable
 - SG2
 - American Cancer Society
 - Oncology Nurses Society
 - National Cancer Registrars Association
 - Various Healthcare systems across the country

ACOA Education: "How can we continue to improve?"

- Educational Venues
 - ACOA Oncology Update with Oncology Focus
 - AAMA Annual Conference with some Oncology and Leadership focused tracks
 - Webinars to include current topics
 - *Many Venues....what would work best?*

ACOA: Education Committee REDESIGN

- Education Chair
- Education Co-Chair
- 3 areas of Focus/3 TEAMS defined
 - ACOA Education Conference
 - AAMA Annual Conference
 - Webinars (Oncology Focused)
- Yield:
 - Focus area of planning
 - Team Building
 - Growth



ACOA: Additional Resources

- ACOA Communiqué
 - Newsletter launched one year ago to keep ACOA members well informed about current issues in health care impacting oncology programs
 - Provides forum for oncology administrators to exchange ideas and solve problems

ACOA: Conclusion

- **ACOA Demonstrated:** By offering focused educational opportunities for Oncology Administrators would impact attendance, membership, participation, connectivity, collaboration, partnerships and networking.
- **ACOA Educational Commitment:** Provide opportunity for Oncology Administrators to develop strategies to deliver outstanding quality care to cancer patients.
- **ACOA provides:** the forum for Oncology Administrators to enhance their knowledge and understanding in a fast-paced, complex healthcare environment