

Colorado Chapter ACS

2007 Needs Assessment
Survey

Purpose

- Evaluate the needs of our state membership.
- Understand the lack of support for an annual meeting.
- Determine a course of action for the future of our chapter.

Methods

- Statewide survey to all members
- Regional Leadership Tours face to face

State Demographics

- 2007 Colorado ACS Members 763
- General Surgery 388
- Other specialties 375
- Plastics, Urology, ENT, Orthopedics, Neurosurgery, OB/GYN, Pediatrics, Cardiovascular/Thoracic, Ophthalmology

Further breakdown

- Active vs. Retired
- Academic vs. Private Practice
- Metropolitan vs. Rural
- Male vs. Female

Survey Results

- What are the most important issues that the American College of Surgeons can help us with?
- Reimbursement
- Medical Liability
- Medicare Reform
- Legislative Advocacy

What should the priorities be for our state chapter?

- Reimbursement/ Insurance Issues
- Advocacy for Surgeons
- Medical Liability/Tort Reform
- Legislative Voice
- Practice Viability
- Patient advocacy

What issues do you see the Chapter having input at a local legislative level

- Insurance/ Reimbursement Issues
- Providing a mechanism for input
- State Healthcare Reform/ Universal Coverage
- Trauma/ Auto/ PIP

How do we support Resident Education?

- Mentoring opportunities
- Networking/ Job opportunities
- Annual Dinner/ Practice Education

Is an annual meeting the best way for the Chapter to use its time and resources?

- Only 40% of the survey respondents support this. 54/130
- Most get their CME elsewhere.
- Lack of time and no interest where the most frequent responses as to why surgeons do not attend the meeting.

Leadership Tour Summary

- 4 Regional Dinner Meetings
- Colorado Springs/Pueblo
- Ft. Collins/Loveland/Greeley/Longmont
- Denver
- Cortez/Durango

Feedback I

- Survey results are supported as the issues of reimbursement, Medicare, liability, and socioeconomic factors pervade all practices.
- The need for advocacy for all surgeons was evident by the attendance of non-general surgeons.
- We need to communicate better, more effectively, more timely and via the internet.

Feedback II

- Our organization must be responsive to the socioeconomic changes.
- Fragmentation of sub-specialties is a challenge.
- The ACS speaks more for surgeons than other organizations.
- Political advocacy is essential.

Conclusions

- Action Plan
- Bylaws
- Executive Committee Structure
- Communication
- Advocacy
- Strategic Links