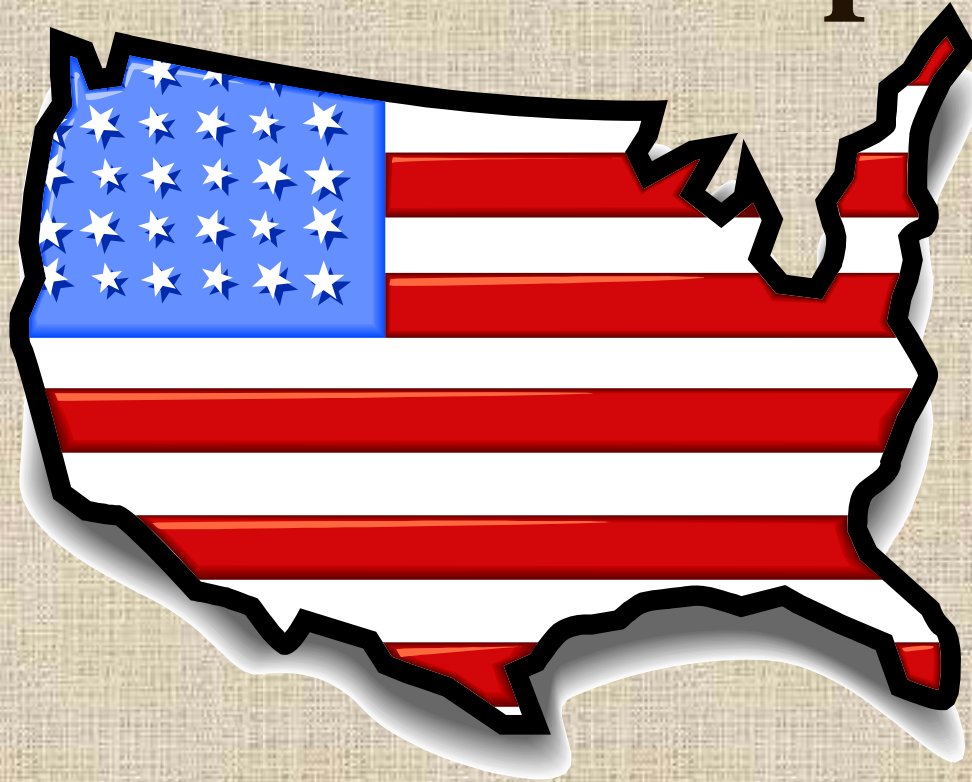
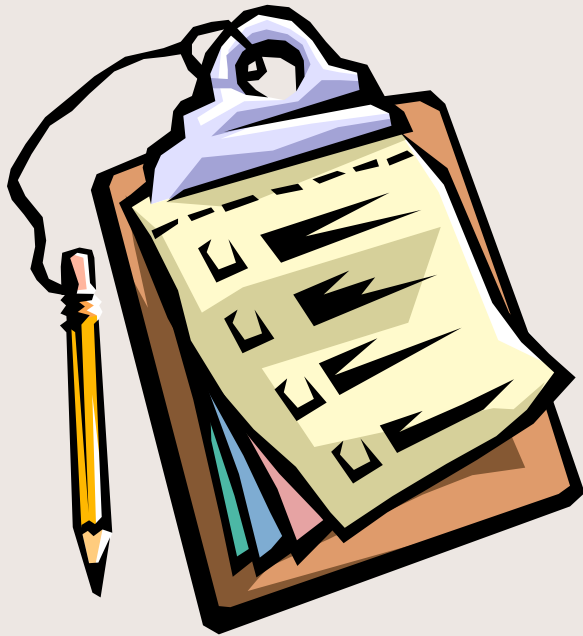


State Affairs Update



**Chapter Leadership Conference
of the
American College of Surgeons
Sunday, March 22, 2009**

Today's Agenda



- What is Advocacy?
- Before you Start
 - Creating an Internal Structure
 - Duties and Responsibilities
- Creating Relationships
- Advocacy at “Work”
- ACS Bill Tracking
- Resources & Programs
 - Old Resources
 - New Resources

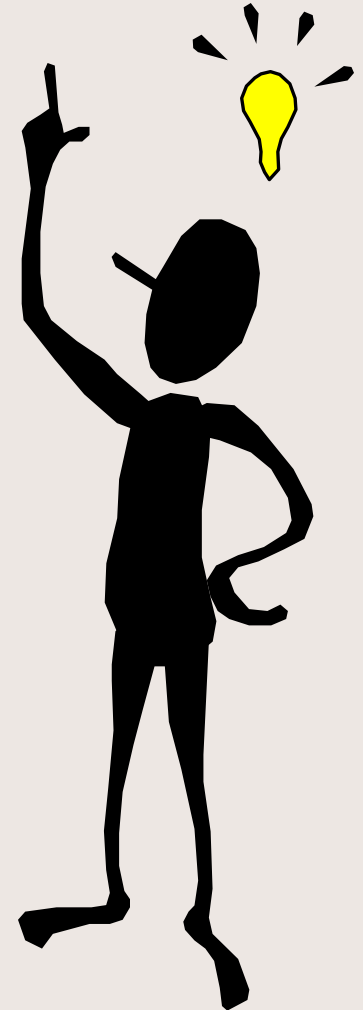
What *is* advocacy?

- A.** Lobbying For or Against Legislation
- B.** Issue Identification, Research and Analysis
- C.** Litigation
- D.** Saying Hello

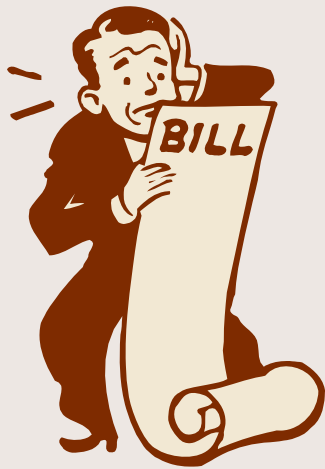


E: Everything

- A. Lobbying For or Against Legislation**
- B. Issue Identification, Research and Analysis**
- C. Litigation**
- D. Saying Hello**

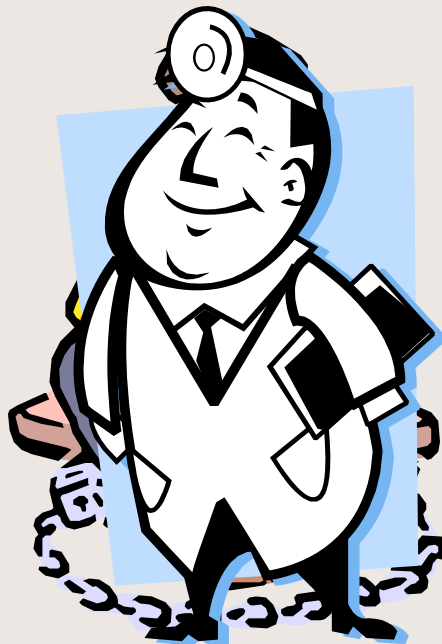


Before you Start:



CAUTION

Know your Lobby
Laws!

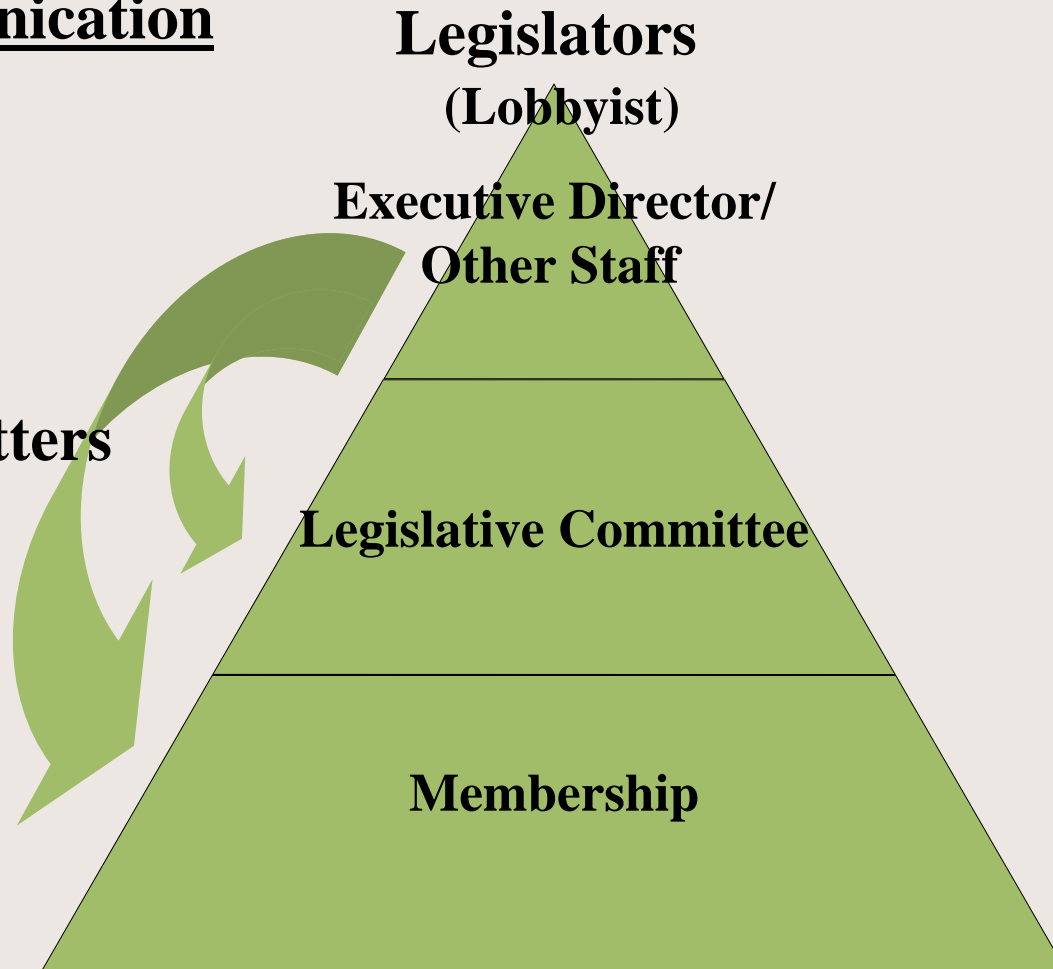


Creating an Internal Structure

Communication

Tools:

- E-mail
- Fax
- Newsletters



Duties and Responsibilities

Membership

- Stay Informed
- Contact Elected Officials
- Participate

Legislative Committee

- Shape Legislative Agenda
- Interview/Recommend Lobbyist
- Willing to Testify
- Maintain Relationships (with other Orgs & Elected Officials)
- Facilitate Programs for your Association



Duties and Responsibilities

Lobbyist

- Lobby Legislators
- Help Plan Strategy
- Monitor Bills (Introductions & Movement)
- Be Compliant with all State Reporting Requirements
- Act as Your Eyes & Ears
- Be Proactive



Cost to your Chapter:

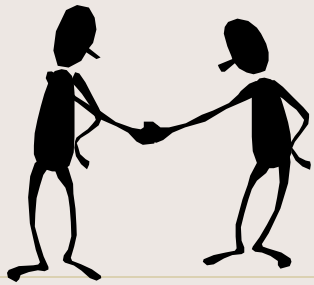


Hire a Lobbyist

VS



Don't Hire a Lobbyist



Creating Relationships

- Lobby Days/Day at the Capital
- Health Fairs
- Doctor for a Day
- Invite Officials to Speak at Events/Tour Facilities
- Send a Letter of Introduction to Newly Elected Members
- Create/Bestow Awards

Advocacy at “Work”

- Plan your message
- Put out Pamphlets
- Put up Posters
- Leave out Self Addressed Post-Cards
- Play Videos
- Wear a Button on your Lab Coat
- Leave a Computer On an Advocacy Website





VOTE!!!

In all elections Federal, State,
Local, AND Judicial!



ACS Bill Tracking

- ACS is currently tracking over 300 bills in 46 States and the District of Columbia.
- The College Leadership has directed staff to focus on five broad legislative issues...

2009 ACS State Legislative Priorities



Medical Liability Reform Alt Dispute Resolution; Caps on Noneconomic Damages; Certificate of Merit; Collateral Source Reform; Expert Witness Qualifications; General Med Mal Reforms; Good Samaritan; I'm Sorry; Insurance Reforms; Joint and Several Liability; Limiting Attorney's Fees; and Periodic Payment.



Trauma System Funding and Development - General Trauma Issues; Trauma System Development; Injury Prevention; and Trauma Funding.



UPPL Repeal



Uniform Emergency Volunteer Health Practitioners Act (UEVHPA)



Scope of Practice - General Scope Battles; Circulating Nurses; Hospitalists; Optom; Oral/Max; Podiatrists; Surgical Assistants; etc.

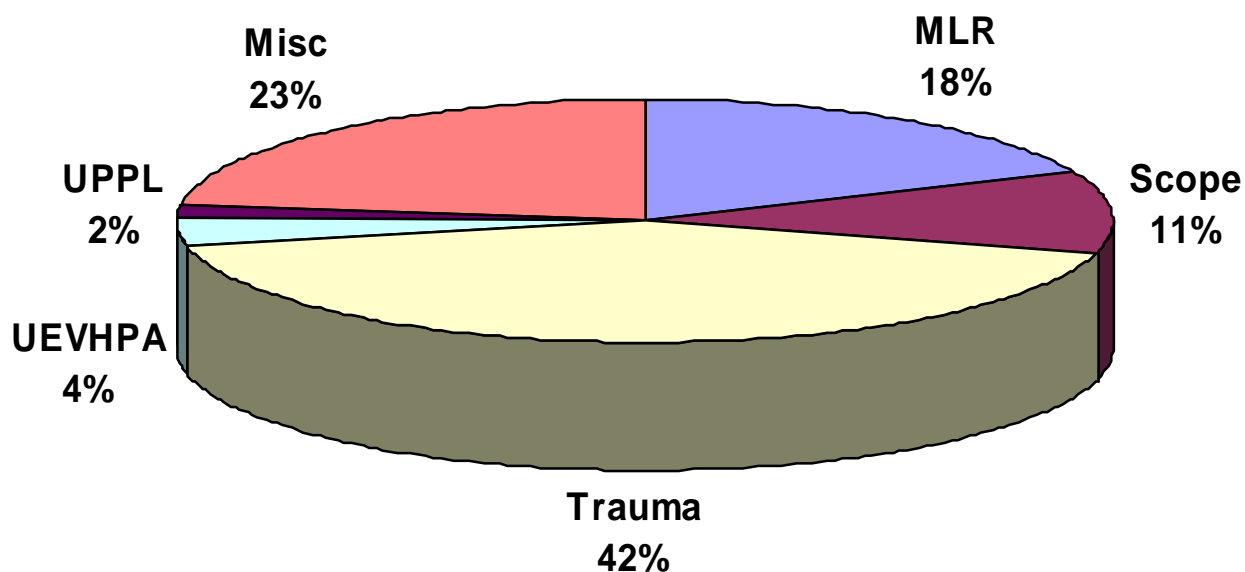


...Miscellaneous Issues - Bariatric; CME; Health Initiatives; Insurance Contracting/Coverage; Licensing; Medicaid; Organ Donation; Patient Safety; Reimbursement; etc.



ACS Bill Tracking

ACS Bill Tracking by Category

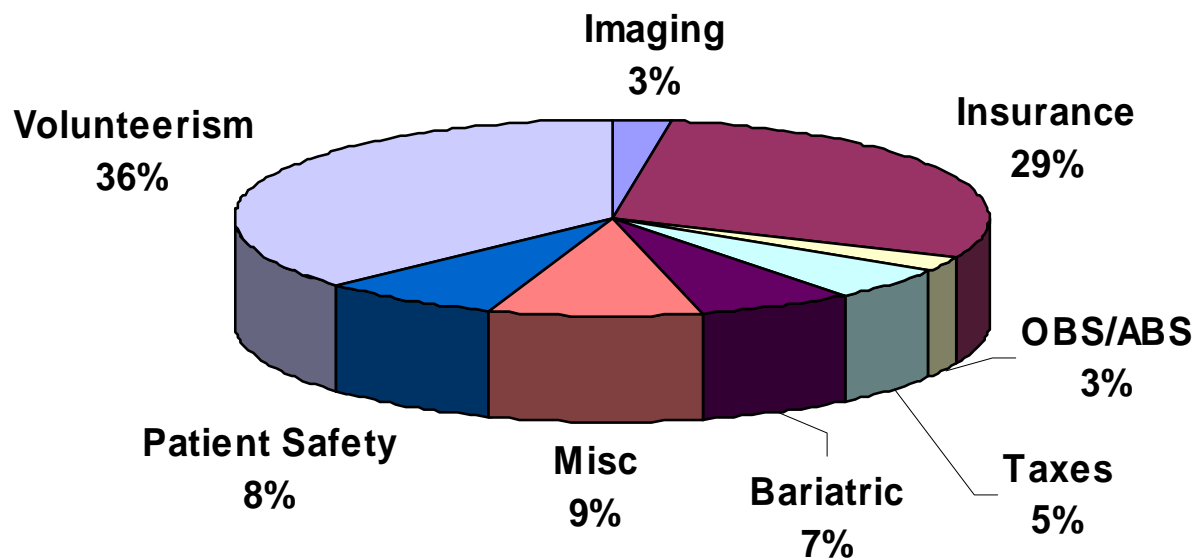


As of March 15, 2009



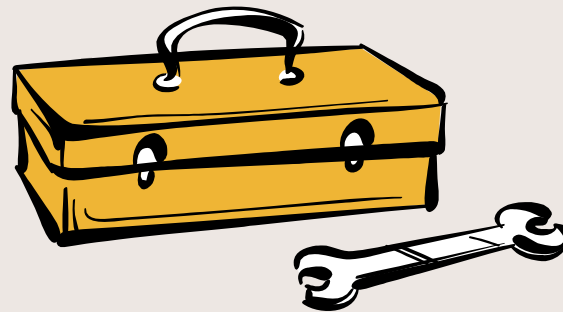
ACS Bill Tracking

ACS Misc Bills



As of March 15, 2009

ACS Resources & Programs



ACS State Affairs Staff

Staff is available to:

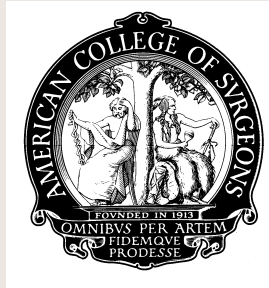
- Draft legislation/Provide Model Bills
- Provide Background, Legislative/Issue Briefings
- Provide Testimony
- Connect you with other Groups

Mindy Baker

State Affairs Associate

312-202-5363

mbaker@facs.org



Jon Sutton

Manager, State Affairs

312-202-5358

jsutton@facs.org

ACS Resources & Programs



Surgery State Legislative Action Center (SSLAC)

- Website to help with Grassroots Advocacy Efforts and Compendium of State Resources.

State Advocacy Representative Program

- Network of Volunteers in every State which acts as the “Eyes & Ears” of the College at the State Level
- Anyone may participate. We may have more than one “StAR” in a state. Contact Mindy Baker, mbaker@facs.org/ 312-202-5363 for more information.

ACS Resources & Programs



Advocacy Handbook

- On-Line “How-to” Handbook. Broken down by chapter, this Handbook is intended to give an overview of how to develop and implement an advocacy program.

Useful Advocacy Websites

- New Links to On-Line Resources

Advocacy Forum on the Web Portal

- Electronic Bulletin Board dedicated to Advocacy Issues; An electronic bulletin board was added to the webportal devoted to advocacy issues. The board is a place for fellows to discuss current advocacy issues and ask questions.
- Other information, such as bill tracking, notices of Cross Country, etc will also be posted on the board. You may visit the forum by going directly to: http://efacs.org/forum/viewforum_45_1.html or by visiting the advocacy page on the web portal.



NEW

ACS Resources & Programs

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Welcome Melinda Baker



ACS Comments to Congress on American Recovery and Reinvestment Act of 2009

The American College of Surgeons stands ready to work with Congress in reforming the United States health care system.

[Read the full comments.](#)

Residency Assist Page

ACS Division of Education



The Residency Assist Page of the ACS offers a medium for program directors to acquire updates and advice on topics relevant to their needs as administrators and teachers.

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Advocacy & Health Policy

[ACS Health Policy Research Institute](#)
New: [ACS Comments to Congress on American Recovery and Reinvestment Act of 2009](#)
[ACS Comments on Institute of Medicine Report on Resident Duty Hours](#)
[In America No One Should Go Without Health Care](#) (Gerald M. Shea)
[ACS Supports Stabenow Medicare Physician Payment Bill \(495K PDF\)](#)

New: TrendTRACK
[Find out what bills the College is tracking.](#)

[CMS Pay-for-Reporting](#)
[Physician Quality Reporting Initiative \(PQRI\)](#)

ACS Advocacy Message Boards

[Advocacy and Health Policy discussion forum](#)
Whether you have an issue, question or comment on a legislative, regulatory, or payment issue, feel free to utilize this useful communication tool!
[View all discussion forums](#)

Advocacy News from the College

- [Statement of American College of Surgeons to House Energy and Commerce Committee Subcommittee on Health by Frank G. Opelka, MD, FACS, RE: Medicare Physician Payment: How to Build a Payment System that Provides Quality, Efficient Care for Medicare Beneficiaries, July 27, 2006](#)
- [Report: "A Growing Crisis in Patient Access to Emergency Surgical Care"](#)
- [Surgical Quality Alliance](#)

ACS Advocacy

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2009 Clinical Congress



**“State Advocacy: What is it and
how do you do it?”**

8am-11:15am

Tuesday, Oct 13, 2009

Chicago, IL



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mbaker@facs.org