

ESTABLISHING EFFECTIVE STATE POLITICAL ADVOCACY

The Road to a State Trauma System

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All Politics is Local but must be
effective

Lesson we learned

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Time line for establishment of Ohio's Trauma System

- 1983 Cleveland Academy resolution
- 1983 Cleveland plan endorsed by Ohio ACS-COT
- 1984 OSMA council referred resolution to Trauma and Emergency Care Committee
- 1992 passage S.B. 98 moved EMS licensing and training from DOE to DPS
- OSMA T&EC committee still meeting monthly, model legislation developed and block by OHA

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Forward movement !

- 1997 Columbus (Ohio) Dispatch run series of article on avoidable trauma deaths
- 1998 Representative Shuck (R) put together a broad based coalition of health care, business and labor leaders to pass trauma system legislation
- Rep Shuck did his homework and was very well prepared

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Representative Shuck leadership

- ‘Preaching to the Choir’ lecture
- OHA ‘the trains leaving the station’ lecture

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2000 HB 138 passed and signed into law by Gov.
Taft

- State wide trauma system
- ACS verified (Level I-III)

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- Effective Advocacy require coalition building, lobbying of state legislature, support of the media
- Basically, development of an audience to hear your story